



“ Friendship Year ”
2016 - 2017

The Electric Merchants' Association



Monthly News Bulletin FEBRUARY 2017 Circular No.: 11

- E-mail : emamub@gmail.com
- Website : www.emamumbai.com

IMPORTANT NOTICE

23RD ANNUAL PICNIC COORG

115 Members registered their names for the **Annual Picnic** to **5 Star Club Mahindra Resort** at **Medikeri-Coorg** from **22nd February to 26th February 2017**. Members boarded Matsyagandha Express on 22nd February with return Flights from Bangalore on 26th Night. Picnic Committee thanked all the members for their overwhelming response and support all this years.

EMA HALL

Members are hereby informed that booking for **EMA HALL** for **Seminars and Product Display** is already started from **1st January 2017**. Interested members can contact **EMA Office** for the details. Also refer last page of this circular for the details in regards to the rent.

EMA MUMBAI APP

Members are hereby informed that "**EMA MUMBAI APP**" is now available on Android as well as IOS (App store). Members can click on the following links to download APP and can access all the feature of the app.

For Android: <http://play.google.com/store/apps/details?id=com.emamumbai.ema>

For IOS app store: <https://itunes.apple.com/us/app/ema-mumbai/id1190813585?mt=8>

BEST WISHES FOR STUDENTS

On behalf of the President and the Managing Committee of The Electric Merchants' Association, We wish all the wards of our Members student Best of Luck for their Exams. May your wards excel in exams with distinction.

"Success and failure comes and goes, but the only thing that stays forever is your Faith and Efforts. Don't prepare yourself to be successful, instead focus on to be Excellent, Success will be all yours. All the very best for your future."

CHANGE OF ADDRESS

OLD ADDRESS	NEW ADDRESS
M/s. Prism Corporation 110, Yusuf Bldg., Gr. Flr., Mangaldas Road, Mumbai :- 400002.	M/s. Prism Corporation 4/26, Navjivan Society, Laminton Raod, Mumbai :- 400 008.

CHANGE OF COMPANY NAME

Old Company Name	New Company Name
M/s. Skyking Instrument Pvt. Ltd	M/s. Skyking Instruments

Sd.

Shri Niren K. Dharia / Shri Nayan K. Shukla
Hon. Secretaries

HIGHLIGHTS OF BUDGET-2017

For the first time in the history of India, both the Union Budget and the Rail budget were merged with the General Budget. There was no separate Rail budget, this time! This decision to present the budget together was taken with the aim to complete the whole process before the end of this financial year.

Here are the key highlights of Union Budget 2017-18 :

- The overall approach while making the Budget was to spend more in rural areas, infrastructure and poverty alleviation with fiscal prudence.
- The Budget contains 3 major reforms:
 - First, advancing the Budget date to February 1
 - Merger of the Rail Budget with Union Budget, thereby bringing Railways to the centre stage.
 - Has done away with plan and non-plan expenditure.
- Based on the objective to transform, energize and clean India.
- With better Monsoon, Agriculture is expected to grow at 4.1% in current year.
- Issuance of soil health cards has gathered momentum, will set up a mini lab in Krishi Vigyan Kendras (KVKs).
- A dairy processing infrastructure fund will be created by NABARD.
- 1 crore households to be lifted from poverty.
- 2 new Strategic Oil Reserves to be set up in Odisha and Rajasthan.
- Additional 10 lakh new Point-of-Sale terminals to be issued.
- Payment Regulatory Board to be set up under Central Reserve Bank.

For Youth

- For youth, the Budget proposed to introduce a system of measuring annual learning; Science to be given focus.*
- Propose to establish National Testing Agency for entrance exams for higher education. It'll free CBSE, AICTE etc:
- 3.5 crore youth to be trained under the livelihood promotion programme Sankalp.
- 5000 additional medical PG seats to be allotted in 2017.
- Two new AIIMS for Jharkhand and Gujarat.
- **The Poor and the Privileged**
- Aim to make 50,000 Gram Panchayat free from poverty.
- For the benefit of women and children, allocation across all schemes stepped up from 1,56,528 cr to 1,84,632 cr
- The government is planning to complete 1,00,00,000 houses by 2019 for houseless and those living in kaccha houses.
- During 2017-18, another 5 lakh ponds will be constructed for drought-proofing.
- Proposal to double the lending target of Pradhan Mantri Mudra Yojana and set it up at Rs 2.44 lakh crore for 2017-18.
- Digital Government for education, healthcare, and skills to the villages. Smart Villages in the making will be provided.



Senior Citizen

- Aadhar based smart cards to be issued for senior citizens.
- The Government will launch a new health protection scheme which will provide health cover up to Rs 1 lakh per family. For senior citizens of age 60 years and above belonging to this category, an additional top-up package up to Rs 30,000
- Pension schemes offer financial protection to senior citizens. The FM proposes to make withdrawal up to 40% of the corpus at the time of retirement tax exempt in the case of National Pension Scheme.

Railways

- Rail safety fund with corpus of Rs 1,00,000 crore will be created over the period of 5 years.
- 500 stations to be differently-abled friendly with lifts and escalators.
- Railways to implement end to end transport solution for selected commodities.
- Modernisation of corridors. 500 stations to be made handicapped friendly.
- 1,000 Mw solar capacity to be set up under mission for railways.
- Dedicated trains for tourism and pilgrimage.
- Service booking tax on online railway ticket booking through IRCTC to go. Online Bookings up from 58% to 68%.
- By 2019, all Coaches of Indian Railways will be fitted with Bio-toilets.
- A new metro rail policy will be announced which will open up new jobs for our youth.
- Railways will integrate end to end transport solutions for selected commodities through partnership.
- Launch of Tejas Express – New product offering for premium customers.
- Encourage employment for SC/ST through horticulture and tree plantation at side of tracks.
- Railway related state-run companies like IRCON & IRCTC to be listed on stock exchanges.
- Unmanned railway level crossings to be eliminated by 2020.
- Railway related state-run companies like IRCON, IRCTC to be listed on stock exchanges.

Telecom

- Telecom sector is an important sector for us. Allotting Rs 10,000 crore for Bharat Net.

Digitalisation

- Promotion of Digital Economy an integral part of strategy to clean up system and weed out corruption.
- 125 lakh people have adopted the BHIM app. Two more schemes are being brought to encourage people to use the app.
- Aadhar enabled payment system to be launched soon; Banks have targeted to introduce additional 10 lakh Point-of-Sale terminals by March 2017.
- Relief to the middle class, promote digital economy, encouraging affordable housing planned.

Political Parties

- Maximum cash donation that any party can receive will be Rs 2,000 from one source.
- Political parties will be entitled to receive donations by cheque or in the digital mode from their donors.
- Every political party will have to file their returns.

Income Tax

- Proposes to reduce existing rate of taxation of those with income between 2.5 lakh to 5 lakh from 10% to 5%.
- Surcharge of 10% for those whose annual income is Rs 50 lakh to 1 crore.
- All other categories in subsequent brackets get Rs 12,500 benefit per person.

Sd.

Shri Niren K. Dharia / Shri Nayan K. Shukla

Hon. Secretaries

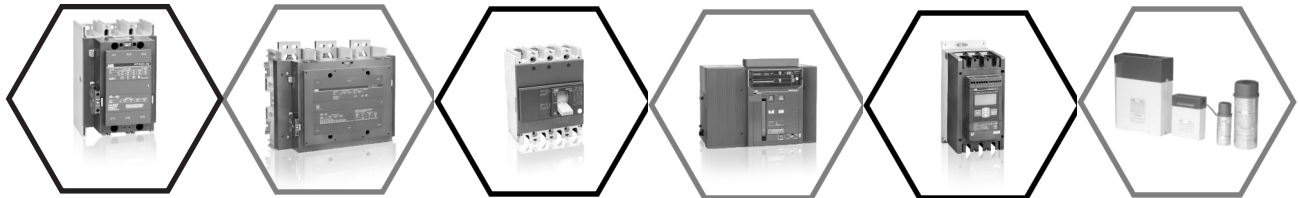
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TARIFF FOR EMA HALL

The Association is pleased to inform the Members that the EMA Hall is Available for Booking
The Tariff for Booking of EMA have been fixed as Under

IDEAL FOR

- Seminars ● Exhibition ● Displays ● Marketing Events ● Meeting Conferences.

A.

Time for 11.00 a.m. to 7.00 p.m.
One Full Day ₹ 5,000/-
Two Full Days ₹ 9,000/-
Three Full Days ₹ 13,000/-

B.

Time for 11.00 a.m. to 2.00 p.m.
or From 3.00 p.m. to 06.00 p.m.
For 3 Hours Session ₹ 2,000/-
Per Session.

Hall Booking will be subject to availability of Dates.

Advertisement Tariff

The Rates of Classified Advertisement for Members Ema Circular are Fixed as Under

SIZE OF ADVT.

AMOUNT

1/4 Page

₹ 1,000/-

1/2 Page

₹ 1,500/-

SIZE OF ADVT.

AMOUNT

3/4 Page

₹ 2,000/-

Full Page

₹ 2,500/-

All the Members are hereby informed that the above rates would be applicable for Classified Advertisement.
For Non Members an additional Amount of 25% on the above stated Rates are Applicable.

Please Send Typed Matter for Classified Advertisement or J P G Format

P.S. : We are accepting Classified Advertisement with Logo

Tariff for Price List Distribution

The Tariff for the Distributor of Price List / Business Promotion Material /
Information / Broucher / Pamphlets / Leaflets etc. have been Fixed as Under

No. of Pages

Tariff Rates

One

₹ 1,500/-

Two

₹ 2,000/-

Three

₹ 2,500/-

No. of Pages

Tariff Rates

Four

₹ 3,000/-

Five

₹ 3,500/-

Besides, If there are more than 5 Pages, the Additional Cost will be Rs, 500/- per Page

For Non-Members an additional Amount of 30% on Top of the above stated rates are applicable,

Please Send 1150 Copies for Distribution Purpose

Website Advertisement Tariff

Sr. No.	Category	Number Adv.	Price / Each
1.	Home Page Centre Banner Advt.	1	1,00,000
2.	Banner Advt on Home Page	5	50,000
3.	Small Banner Advt on Home Page	10	12,000
4.	Horizontal Bottom on Home Page	1	50,000
5.	Just Click Sponsorship	1	50,000
6.	Category Sponsorship		5,000
7.	Just Click		
	a) Banner Advt. on Just Click		1,500
	b) Company Listing in Just Click		1,500
	c) Scrolling Logo on Home Page Bottom		1,000
	d) Price List on Just Click		1,000
8.	Email to Member upto 3 mb		1,500