



“ WE CAN & WE WILL ”  
2017 - 2018

**The  
Electric Merchants'  
Association**  
(ISO 9001 CERTIFIED ASSOCIATION)

**WE CAN & WE WILL**

**Monthly News Report  
APRIL 2018  
Circular No.: 1**

- **E-mail** : [emamub@gmail.com](mailto:emamub@gmail.com)
- **Website** : [www.emamumbai.com](http://www.emamumbai.com)



## IMPORTANT NOTICE

### ANNUAL SUBSCRIPTION FOR THE YEAR 2018-19

All Ordinary Members of The Electric Merchant's Association are being informed that with effect from 1<sup>st</sup> April 2018, Membership Subscription for the Year from 2018-2019 has fallen due. Members are request to send Cheque / Cash of **Rs. 2950/- (Inclusive GST)**, favouring "**The Electric Merchants' Association**" and oblige.

Managing Committee has decided that the member who fails to renew their membership will be refrained from following activities.

1. Members will not be permitted to attend any Seminars, Picnic, Sports, and New Year Get Together etc.
2. Circulation of the circular will be curtailed from June 2018.
3. All the advertisement material sent by them will be charged 30% extra.
4. Penalty Charges of Rs. 1000/- will be charged after 30<sup>th</sup> June 2018. + **GST 18%**

### Report from Dispute Committee

Managing Committee is proud to inform you that **Dispute Committee** under the leadership of **Shri Vrajesh Desai** has successfully resolved complaints in regards to the **Labour and payment** issues of the members during **last 6 months**.

#### Successfully resolved Payment Issues of the following:-

1. Industrial Engineers Distributors Pvt. Ltd.
2. R & D Automation
3. Rudra Impex Corporation
4. Shree N M Electricals Limited
5. Hem Traders

#### Successfully resolved Labour issues of the following:-

1. The Electric Merchants' Association
2. H. R. Enterprises
3. Dhoot Brothers
4. Emyas Electricals
5. Manav Enterprises
6. Eagle Sales Corporation
7. International Trading Corporation
8. R. K. Electricals
9. New Electric Trading Company
10. Shreeji Electric Corporation
11. Kanan Corporation

Committee request members to send their complaints if any in writing will all the supporting documents to EMA office. Committee ensures that they will resolve issues to the satisfaction of the members.

Sd.

**Shri Nayan K. Shukla / Shri Ketan R. Kadakia**  
**Hon. Secretaries**

## Notice of the 81<sup>st</sup> Annual General Meeting and the Induction Ceremony of 75th President of EMA

Members are hereby informed that **81<sup>st</sup> Annual General Meeting** and the **Induction Ceremony of 75th President of EMA** will be held on **26.06.2018** at **Garware Club House, Wandkhede Stadium, Churchgate** from **5.30 p.m. onwards**.

Managing Director **R. R. KABEL** and the President of **IEEMA Shree Gopal Kabra** has given his consent to be the **Guest Speaker** at this event.

Detail agenda along with the Audited Balance sheet will be circulated to all the members in the next circular.

Please note this AGM is open for all the members of the association and will be followed by the dinner. The members who wish to join for the dinner should kindly register themselves at the EMA office from **2.00 p.m. on Monday, 28th May 2018** Registration charges of **Rs.200.00** per member (**Refundable**) for **200 members** on **First come First serve basis**.

**Note : Only one person (Partners/Proprietor/Directors)\* per Member Firm can Register**

## FAM ELECTION NEWS



EMA hereby inform to all the members that **Shri Kamalesh Mody** of **M/s. Mody Electro Traders** has been **re-elected** as **Hon-Secretary** for **2 years** to **Federation of Associations of Maharashtra** in the recently held election on **April 23, 2018**.

During last 2 years as Hon-Secretary of Fam **Shri. Kamalesh Mody** successfully represented **EMA** and with the help of FAM executive committee resolved many GST issues at State and Centre Government.

EMA looks forward his continued efforts to resolves issues pertaining to Trade and Industry in the years to come.

Sd.

**Shri Nayan K. Shukla / Shri Ketan R. Kadakia**  
**Hon. Secretaries**



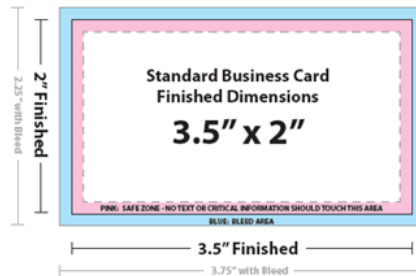
## Advertisement in Janmabhoomi Tabloid dated 26.06.2018

The Managing Committee has decided to cover and publish the Glorious Eight decades of Association's existence including history, activities, achievements, interviews of sponsors and vision along with the glimpse of **81<sup>st</sup> AGM** to be held at **Garware Club House** on **Tuesday 26<sup>th</sup> June 2018** in the **8 page tabloid** of **Janmabhoomi**, to be published on the same day.

It has been decided to invite members for advertisement in the above tabloid which has **circulation** of **75000** in **Mumbai** and **Maharashtra State**. Members will have to send their **Visiting Card** in CDR to EMA office by **5<sup>th</sup> May 2018** before **5.00 p.m.**

The advertisement in the Tabloid would be **Rs. 2,000=00 (inclusive GST)**. The Cheque to be issued in the name of **J. K. ADVERTISERS**

Due to limited space available, the offer is available to **40 members** on the **First Come First Serve**. All the interested members are requested to participate in the event and make it a grand Success...



## Executive Diary

Managing Committee has despatched **Executive Diary** to all the members in the first week of April 2018, hopefully all the members must have received the much awaited Executive diary. We thank all the advertisers for their overwhelming support and co-operation. We also thank entire committee of Publication and staff of EMA for their hard work and taking all the efforts to bring in this attractive diary before the start of the new financial year. If any of the member who has not received diary is requested to contact EMA

## New Telephone Directory

Members are hereby informed that the Managing committee has decided to print **New Telephone Directory 2018** by the end of September 2018. The last Telephone directory was printed way back in the year **2012**. Members are requested to send their complete **KYM (Know your Member)** to Ema office as early as possible to avoid dejection.

Sd.

**Shri Nayan K. Shukla / Shri Ketan R. Kadakia**  
**Hon. Secretaries**



## EMA ELECTION 2018-2019

### **NOTICE UNDER RULE 25 (C) INVITING NOMINATION FORMS FOR ELECTION OF THE PRESIDENT AND TWELVE MEMBERS OF THE MANAGING COMMITTEE FOR THE YEAR 2018-2019**

This is to hereby inform to all the members, that the Nomination form for the post of **President** and 12 **Members of Managing Committee** will be issued from **Friday, 1<sup>st</sup> June 2018**. Members please take note that only local members would be eligible to contest election. Election shall be held only in the event of the Association receiving more valid nomination forms than are required. Such nomination form will be issued from 1<sup>st</sup> June. (If 1<sup>st</sup> June happens to be a Sunday or Public Holiday then they will be issued from the previous working day.)

#### **ELIGIBILITY:**

The Proprietor /Partner / Director / Manager or the Principal Officer of the Member - Firm, whose name appears as an authorized nominee in the Register of Members of The Association, as on **31<sup>st</sup> March, 2018** is eligible to contest the above election [Rule 25 ( b)]. A Member contesting for the president is **NOT** entitled to contest for the Membership of the Managing Committee.

#### **NOMINATION FORMS:**

The Authorized Nominee of the Member-firms who wish to contest the election are requested to obtain a prescribed nomination form from the EMA's Office, available from **Friday, 1<sup>st</sup> June, 2018** during office hours, against a **written request on the firm's letter head**, indicating clearly if they wish to contest for the post of the President or the Membership of the Managing Committee. These nomination forms duly completed in all respect and signed by the intending contestant, proposer and two seconders, must be deposited in the box provided at the EMA's office from **1<sup>st</sup> June 2018 to 7<sup>th</sup> June 2018**. The nomination forms must be deposited on or before **5.00 P.M.** on last date i.e. **Thursday, 7<sup>th</sup> June 2018**, after which the box will be sealed by the Scrutinizers. (**LATE ENTRIES WILL NOT BE ACCEPTED**).

Please note that the contestant, the proposer and the two seconders must be the authorised nominees of the Member-firms, whose names are listed in the register of Members maintained in the EMA's Office. Further, necessary rubber stamps must be affixed for signature and addresses of the contestant / proposer/seconders. In their own interest, the contestants are requested to carefully read and follow the instructions printed in the Nomination Forms before completing / depositing it in the box.

#### **WITHDRAWALS:**

If any of the contesting candidate wishes to withdraw from the Election he/she shall inform the Hon. Secretary of the association in writing on or before **12<sup>th</sup> June 2018**. To facilitate the intending contestant, nomination cards of the authorised nominee of the Member Firms are available for inspection upto **31<sup>st</sup> May 2018** in the EMA's Office up to 5.00 p.m.



## RULES

### MANAGING COMMITTEE :

**The Managing Committee shall consist of :** President, Ex-Officio, 12 Members duly elected and 3 Co-opted Members, making a total of 17.

### WHO IS ELIGIBLE TO CONTEST FOR ELECTION:

1. A Member shall have no right to contest for any position unless he has paid the Annual subscription fees, for the current year.
2. Proprietor/Partner/Director/Manager or Principal Officer(Manager of Principal Officer shall be person who is holding valid general power of attorney to operate Bank Account of the Firm), whose name appears as an authorised Nominee of the Member-firm in the Register of the Association as on 31<sup>st</sup> March 2018, will be eligible to contest the election of the Managing Committee.
3. A Member who has completed at least 3 years as an elected Managing Committee Member, having worked as an Office Bearers for a minimum period of one year or Past president is eligible for Presidentship.
4. A Member who contests for the Presidentship is not entitled to contest for the Membership of the Managing Committee.
5. A Member contesting for Managing Committee seat should be a Member of the EMA for the minimum period of 2 years.
6. Members are requested to check their official address registered with EMA office. If address differ, member's form will liable to be rejected.

### NOMINATION FORMS

Candidates standing for the election shall fill up their nomination forms on the prescribed forms duly signed by themselves and proposer and two seconders (Nominee of Member firms) and then put the said form in the Ballot Box kept at the Association's Office, Nomination forms completed in all respect are to be submitted to the Associations Office and put in the Ballot Box latest **by 7<sup>th</sup> June 2018 on or before 5.00 P.M.** ( If 7th June 2018 happens to be a Sunday or association Holiday) the nomination form will be accepted on the next working day till 5.00 P.M.). Incomplete form will be rejected.

### WITHDRAWALS:

If any of the Contesting Candidate wishes to withdraw from the election, he shall inform the Hon. Secretary in writing on or before **12<sup>th</sup> June 2018.**





## IMPORTANT NOTICE

### EXAMPLE OF AN AUTHORIZED NOMINEE:

Example of an Authorized Nominee for purpose of proposing and seconding is as follows :-  
 "Suppose a Member-Firm consists of Partners or Directors, viz. A.B.C. etc. and firm has nominated 'A' **as their Authorised Nominee** to represent their firm at the Association, the signature of 'A' only will be considered valid for the purpose of proposing or seconding . **The Signature of other Partners or Directors will not be valid for this purpose.**

If Manager or the Principal Officer of the firm is appointed as the Authorised Nominee of the firm, his/ her signature will be valid for the purpose of proposing or seconding".

Sd.

**Shri Nayan K. Shukla / Shri Ketan R. Kadakia**  
**Hon. Secretaries**

## CHANGE OF NOMINEE

<b>OLD NOMINEE</b>	<b>NEW NOMINEE</b>
<b>Chintan Corporation</b> Kamini Sudhir Sanghavi	<b>Chintan Corporation</b> Chintan Sudhir Sanghavi
<b>Rujuta Enterprises</b> Hasumati N. Sanghavi	<b>Rujuta Enterprises</b> Nilesh Nagindas Sanghavi
<b>Manav Enetrprises</b> Vijay Meghani	<b>Manav Enetrprises</b> Manav Doshi

## CHANGE OF ADDRESS

<b>OLD ADDRESS</b>	<b>NEW ADDRESS</b>
<b>Aadinath Cables</b> B-25, Sujal Mansion, 2nd Floor, Bhangwadi, Kalbadevi Road, Mumbai :- 400 002.	<b>Aadinath Cables</b> Room No. 9, Kanu Bhavan, Chewool Wadi, Kolbhat Lane, Kalbadevi, Mumbai :- 400 002.
<b>Rujuta Enterprises</b> Anand Bhavan, 2nd Floor, R. No. 224 17, Babu Genu Road, Princess Street, Mumbai :- 400 002.	<b>Rujuta Enterprises</b> G-14B, Devkaran Mansion, Building No. 9, Pathakwadi, Princess Street, Mumbai :- 400 002. <b>Tel. No.:</b> 4913 7213 / 3956 7213 / 2205 0661 <b>Mob. No.:</b> 98208 25440

Sd.

**Shri Nayan K. Shukla / Shri Ketan R. Kadakia**  
**Hon. Secretaries**



## PLASTIC BAN

India's second most populous state, **Maharashtra** has become the 18th state in the country to **BAN PLASTIC** after the government issued the **Maharashtra Plastic and Thermocol Products (Manufacture, Usage, Sale, Transport, Handling and Storage) Notification, 2018 on March 23.**

This ban has come within six months after State Environment Minister **Shri Ramdas Kadam** took up this issue with the cabinet. Since the announcement of the **PLASTIC BAN** in the state, thousands of people have come forward and hailed the decision.

Schneider **Electric** in **Association** with **EMA** and **Saarthi Foundation** organized a rally supporting the **PLASTIC BAN** in the **BYLANES** of Lohar Chawl on 21.04.2018. Members of EMA, residents of Lohar Chawl and members of **Dawoodi Bohra Association** participated in the procession. Musical band were invited to attract public attention. Schneider Electric distributed cloth bags to each retailer of the Lohar chawl. They requested to replace plastic bags with cloth bags. **Shri Janak Sanghavi** of **Saarthi Foundation**, **Shri Nishel Shah**- President of EMA, several past president of EMA were present during this procession. SS online news covered this procession, which was later uploaded on.....

.....**YouTube.** : <https://youtu.be/G4l102lpXII>

**Executives of Schneider, EMA and Saarthi Foundation** took pledged on this very platform to advocate not using plastics in any form and support initiative of Maharashtra Government.



# LED expo

## MUMBAI

India's only exhibition covering the entire value chain of the LED industry

10 – 12 May 2018

Bombay Exhibition Centre

[www.theledexpo.com](http://www.theledexpo.com)



LED Lights



Chips



Drivers



Mounted PCBs



Circuit Boards



Diodes

Sd.  
**Shri Nayan K. Shukla / Shri Ketan R. Kadakia**  
Hon. Secretaries





## One day visit to Vashi Electricals Pvt. Ltd., Bhiwandi.

Members of the association undertook a one day visit to **Vashi Electricals Pvt. Ltd.** at Bhiwandi. Altogether seventy five members participated on this trip. They had heard a lot about the innovative warehousing methods of the company and were eager to learn about the business acumen that is the hallmark of the hosts. At the end of the trip they were left awe stricken and were amazed at the experience.

On arrival they were greeted personally by the senior directors of the firm, **Shri Madanji Dodeja** and **Shri Mohanji Dodeja**. After the traditional welcome, members gathered at the canteen for light refreshments. Then they were all invited to the **Gurukul**, as the conference hall is named, where a slide presentation was made, reflecting the work ethics and HR standards of the firm. The HR head detailed the system that prevails within the company, highlighting the criteria that went into the selection of each employee. She also explained in detail the close bonding and relationship that prevails between the employes and the methods that help in doing so.

The marketing head explained the system whereby each team head is assigned a set of clients and the method by which each client is assessed for its creditworthiness. He also explained the checks and balances that went in the system, which in turn minimized the bad debts and at the same time optimized services to the clients. The modular system of dividing clients, based on their sizes and areas, amongst small teams, thereby optimizing efficiency, came as a revelation for visiting EMA members.

The grand finale was the speech given by **Shri Madanji**, highlighting his and his family's journey from the humble beginnings of 1978 to the present, where the company has made a name for itself in the field of trading, excelling in its services to the electrical trade and industry and lately in the field of auto ancillaries. Reliving his early days as a salesman with Finolex Cables, he shared his experiences and thoughts with the members, laying a lot of stress on hard work and commitment. Very generous in sharing his ideas, he lay special emphasis on trust and loyalty and felt that these were the backbones for a long standing relationship. This relationship can be between the employer and the employee and for that matter between the principal and the channel partner.

Speaking at length about the values he and his family had imbibed in their long journey, **Shri Madanji** explained that the core purpose of the company was to provide world class solutions to clients through their innovative systems and processes and thereby exceed the expectations of all. While doing this, it was imperative to be ethical and transparent in their working, showing a great degree of innovation and passion. This combined with accountability, based on solid communication skills and team work was a sure shot method to achieve success. The essence was to be proactive rather than being reactive and the ability to convince the client of closing capability, saving time and effort.

The hour long speech, followed by a series of questions and answers, left the visitors spellbound. At the end of it they could stand up and applaud. The members were then treated to lunch and subsequently visited the various warehouses, storing electrical cables, wires, motors and auto parts. As they left the premises, they were surely enriched by their experience.

During a small felicitation program, The President, **Shri Nishel Shah**, thanked the hosts for inviting **EMA** to their premises. He surely hoped that the visit will inspire many members to strive for greater successes. Echoing his thoughts, **Shri Nitin Gandhi**, Chairman of the Technical Visit Committee congratulated **M/s Vashi Electricals Pvt. Ltd.** on their marvelous successes. He also thanked **Shri Vrajesh Desai** of M/s Eagle Sales Corporation for his efforts in arranging this visit.

Sd.

**Shri Nayan K. Shukla / Shri Ketan R. Kadakia**  
Hon. Secretaries



## Free Distribution of Note Books and School Bag to the Staff of EMA Members

We are glad to inform that **M/s. Prabhat Cables Pvt. Ltd.** has agreed to be the sponsor for the free distribution of **Long Note Book** and **School Bag** to the staff of EMA members. On behalf of all the members we thank **M/s. Prabhat Cables Pvt. Ltd.** for their generous gesture.

### Please Note :

Two staff from each registered member can avail this offer. Each staff will get One dozen Note book and One School bag till the stock last.

Registration will begin from **20<sup>th</sup> May 2018** and the distribution will start from **Thursday 7<sup>th</sup> June 2018. after 2.00 p.m. at EMA OFFICE & Kandivali.**

**Registration center No. 1 : EMA office, Lohar chawl, Mumbai**

**Registration center No. 2 : Shah Electric Enterprise, Unit No. 167/C, Akurli Industrial Estate, Akurli Road, Kandivli East, Mumbai :- 400 101.**

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## Registration form for Note Book and School Bag

Name of the Registered firm : \_\_\_\_\_

GST No. of the Firm : \_\_\_\_\_

Contact No. of the Firm : \_\_\_\_\_ Talk Free No.: \_\_\_\_\_

1. Name of the Staff : \_\_\_\_\_ Mobile No.: \_\_\_\_\_

Name of the Student : \_\_\_\_\_

2. Name of the Staff : \_\_\_\_\_ Mobile No.: \_\_\_\_\_

Name of the Student : \_\_\_\_\_

### **Rubber Stamp of the Firm :**

■ **Kandivali : For Members whose offices are situated between Jogeshwari to Vasai.**

■ **Staff has to provide Photocopy of Latest Marksheets of there children.**

**Children must be studying in Mumbai, Thane & Navi-Mumbai only.**

Sd.

Shri Nayan K. Shukla / Shri Ketan R. Kadakia  
Hon. Secretaries

## Glowing with Bright Possibilities

**HKTDC Hong Kong International Lighting Fair (Autumn Edition) 2018,**  
organised by the Hong Kong Trade Development Council, together with the concurrent  
**HKTDC Hong Kong International Outdoor and Tech Light Expo,**  
form the world's largest lighting marketplace.



### Turn the Spotlight on Your Products

In 2018 the major exhibit categories are:

- Commercial Lighting
- LED Lighting
- Residential Lighting
- Smart Lighting & Solutions
- Testing & Certification
- Trade Service & Publication

### Highlights in Autumn Lighting Fair 2018

- **Hall of Aurora** is decorated to a high standard to reflect the quality offerings of renowned brands.
- **LED Lighting** meets the continuing demand for LED lighting as well as other energy-efficient products.
- **Smart Lighting & Solutions Zone** gathers high efficiency fixtures, automated controls and systems for home automation.
- **Residential Lighting** is a showcase for both functional and decorative domestic lighting.

### Illuminating Events and Activities

- Participants enlarge their contacts at social events such as the Networking Reception.
- Seminars and forums shed light on the latest trends, new innovations and international markets.

### Concurrent Fairs of Interest

Two related fairs will be held concurrently at AsiaWorld-Expo. Participants can enjoy a courtesy shuttle bus service which connects the two exhibition venues.

- **HKTDC Hong Kong International Outdoor and Tech Light Expo 2018** presents Exterior Lighting Solutions & Systems, Horticultural Lighting, Outdoor & Public Lighting, Outdoor Advertising Lighting and Technical & Professional Lighting specifically for commercial/industrial use.
- **Eco Expo Asia 2018** exhibits the latest technology in energy-efficiency, waste management and other 'green' commercial sectors.

**HKTDC offers exclusive incentive packages for overseas buyers to visit the fair in Hong Kong:**

- Air Ticket Reimbursement of upto 1800HKD Or
- Hotel Accommodation of upto 2100HKD

\*Packages are subject to change as per the fair's criteria.



**Register Now for Your FREE e-Badge to Save HK\$100!**

For enquiries, please contact  
HKTDC South Asian Consultant's Office Colleague Ms. Nupur Sharma at:  
Tel: (022)-4333-6333/327 Email: mumbai.consultant1@hktdc.org



## Hong Kong International Lighting Fair (Autumn Edition)

27-30 October 2018 Hong Kong Convention and Exhibition Centre

Admission: For trade visitors aged 18 or above only (Admission Fee: HK\$100 per person)





## IMPORTANT NOTICE

### ENLISHMENT OF NEW MEMBER

Ordinary Member	Authorised Nominee
<b>M/s. Shree Yamuna Enterprises</b> B-31, Rajesh App, Shankar Gally, Kandivali (W), Navi Mumbai :-400 067.	<b>Shri. Sunny Sanjay Gandhi</b> Tel No. :- 932251 3529 Mob. No.:- 98211 64731 Email Id. :- shreeyamuna31@gmail.com
<b>M/s. LPA India</b> Unit No-7, Opp. Adarsh Apartment, Behind Fish Market, Behram Baug, Jogeshwari (W), Mumbai :- 400 102.	<b>Shri. Ilayas Ahmed Patel</b> Tel No. :- 2679 1667 / 2679 1668 Mob. No.:- 98205 49168 / 86554 85457 Email Id. :- latherm@rediffmail.com
<b>M/s. Dipti Trade Links</b> Sankalp Siddh Co-IP. Housing Society. (Maharashtra Bldg.) A-Wing, room No.:313, Plot No: 119, Jogeshwari Vikroli Link Road, Karve Nagar, Kanjur Marg (E). Mumbai :-400 042.	<b>Shri. Rajeev Jadhav</b> Tel No. :-98693 90656 Mob. No.:- 70210 58774 Email Id. :- diptitradelink@gmail.com
<b>M/s. Vishal Electricals</b> Unit No- A/125, Damji Shamji Industrial Complex, Mahakali Caves Road, Andheri (E). Mumbai :-400 093.	<b>Shri. Nikunj B. Mehta</b> Tel No. :- 2687 4281 / 2687 3494 Mob. No.:- 98207 11660 Email Id. :-vishalelectricals2010@gmail.com
<b>M/s. Tradelink</b> 1/A, Nikunj, Gr., Floor, Nr. Shrikrishna Nagar Post Office, Borivali (E), Mumbai :-400 096.	<b>Shri. Shreyas Datte</b> Tel No. :- 2897 3702 Mob. No.:- 98339 91401 / 98339 91402 Email Id. :- tradelink1996@gmail.com
<b>M/s. Shree light Corporation</b> 173, Manhar building, Ground Floor, Lohar Chawl, Mumbai :- 400 002.	<b>Shri. Suketu Ramniklal Mody</b> Tel No. :- 2208 1440 / Talk Free : *329 Mob. No.:- 90823 63153 Email Id. :- shreeslc@gmail.com
<b>M/s. Mahalaxmi Electric Corporation</b> 9, Roshni Bldg., Ajit Glass, S V Road, Jogeshwari (W), Mumbai :-400102.	<b>Shri. Kiran Prakash Nandgawle</b> Tel No. :- -- Mob. No.:- 96190 66035 Email Id. :- mecorporation@gmail.com
<b>M/s. Krish Enterprises</b> C-53, Sumatinath Nagar, Opp. Majitha Nagar, S V Road, Kandivali (W), Mumbai :- 400 067	<b>Shri. Sameer Dhajendraprasad Mehta</b> Tel No. :- 2862 0416 Mob. No.:- 98337 66418 Email Id. :- krishenterprises2004@gmail.com





## IMPORTANT NOTICE

### ENLISHMENT OF NEW MEMBER

Ordinary Member	Authorised Nominee
<b>M/s. Parikh Trading Co.</b> 59-Babu Genu Road, 38 Nand Bhavan, 2nd Floor, off. Kalbadevi Road, Mumbai :-400 002.	<b>Shri. Nilesh Ravikant Parikh</b> Tel No. :- 6637 3441 / 42 Mob. No.:- 91726 23860 Email Id. :- parikhtradingco@rediffmail.com
<b>M/s. Plaschem Instruments</b> 36, Ambika Commercial Complex, Navghar, Vasai (E), :-401210.	<b>Shri. Vijay Shantilal Bhawsar</b> Tel No. :- 92092 91959 / 97624 59177 Mob. No.:- 93710 48482 Email Id. :- vijayplaschem@gmail.com
<b>M/s. Paras Switchgear &amp; Controls</b> A-401, Bhoomi Darshan, opp- Kamla Ashish Tower, Mahavir Nagar, Kandivli (W), Mumbai:-400067.	<b>Shri. Sudhir Dhirajlal Gandhi</b> Tel No. :- 2862 2728 Mob. No.:- 99875 24326 Email Id. :- dharavgandhi@yahoo.com
<b>M/s. Nilme Electric</b> 709, 7th Floor, Arun Chamber, Tardeo, Mumbai :-400 034	<b>Shri. Nilesh G Pancholi</b> Tel No. :- 4004 1517 / 4004 1518 Mob. No.:- 98200 65324 Email Id. :- npancholi23@gmail.com
<b>M/s. WaWa Enterprise</b> 10, Modern Market, 225 Sherief Devji Street, Mumbai :-400 003.	<b>Shri. Ram Naraindas Motwani</b> Tel No. :- 2344 3134 / 2344 7739 / 2343 4551 Mob. No.:- 98200 64545 Email Id. :- poloclub14@gmail.com
<b>M/s. Ashtavinayak Corporation</b> B-305, Shatrunjaygiri CHSL, Ashok Nagar, Kandivali (E), Mumbai :-400101.	<b>Shri. Hiten Parikh</b> Tel No. :- 2340 1236 Mob. No.:- 98201 84871 Email Id. :- parikhhiten@yahoo.com
<b>M/s. India Tools &amp; Hardware Mart.</b> 58/60, Sheriff Devji Street., (Chakla Street), White House,2nd Floor, Room No-3., Mumbai :- 400 003.	<b>Shri. Mitesh Parikh</b> Tel No. :- 2342 9871 Mob. No.:- 98191 94272 Email Id. :- ithm3@yahoo.com
<b>M/s. Primesh Trading Co.</b> 58/60, Sheriff Devji Street., (Chakla St.), White House,2nd Floor, Room No-3., Mumbai :- 400 003.	<b>Shri. Dharmesh Parikh</b> Tel No. :- 2342 9871 Mob. No.:- 98339 95896 Email Id. :- primesh1972@ymail.com
<b>M/s. Protech Engineering Controls Pvt.Ltd.</b> D 9 / E12, Nand Jyot Industrial Estate, Andheri-Kurla Road, Safed Pool, Sakinaka, Andheri (E), mumbai :-400 072.	<b>Shri. Nipul Ramesh Gosalia</b> Tel No. :- 2851 3328 / 2856 0598 / 6697 0877 Mob. No.:- 98210 47753 Email Id. :- future@protechengg.com
<b>M/s. NYSA Elecftricals</b> 141, Princess Street, Sai Bhuvan, Ground Floor, Lohar Chawl, Mumbai :- 400 002.	<b>Shri. Nihar Y Mehta</b> Tel No. :- 3956 7016 / 4913 7001 Mob. No.:- 98199 6764 ?????? Email Id. :- nishanagency@hotmail.com

Sd.

Shri Nayan K. Shukla / Shri Ketan R. Kadakia  
Hon. Secretaries





# The Electric Merchants' Association

• E-mail : [emamub@gmail.com](mailto:emamub@gmail.com) • Website : [www.emamumbai.com](http://www.emamumbai.com)

**INDOASIAN**<sup>TM</sup>  
energy management  
MCB, DB & ELCB  
HRC Fuse & Switch Gears

**MOELLER**   
An Eaton Brand

**EATON**  
Powering Business Worldwide

**MENNEKES**<sup>®</sup>  
Plugs for the world  
(Made in Germany)

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Vasai East : 401 208.  
Dist. Palghar, Maharashtra  
**Vasai Office Phone : 88984 27946**  
**Website : [www.shahnshah.net](http://www.shahnshah.net)**

**Head office:**

Unit No. 167/C, Akurli Industrial Estate,  
First Floor, Opp. Sanchaiti Hospital,  
Akurli Road, Kandivli East,  
Mumbai :- 400 101  
**Phone : 022 - 2887 4514, 28870727, 28871004**  
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E-mail : [ahcompany.mehta@gmail.com](mailto:ahcompany.mehta@gmail.com)

[samir@ahcompany.co.in](http://samir@ahcompany.co.in)



## TARIFF FOR EMA HALL

The Association is pleased to inform the Members that the EMA Hall is Available for Booking The Tariff for Booking of EMA have been fixed as Under refundable Deposit Rs.2500/-

### IDEAL FOR

- Seminars ● Exhibition ● Displays ● Marketing Events ● Meeting Conferences.

#### A.

Time for 11.00 a.m. to 7.00 p.m.	
One Full Day	₹ 5,000/-
Two Full Days	₹ 9,000/-
Three Full Days	₹ 13,000/-

#### B.

Time for 11.00 a.m. to 2.00 p.m. or From 3.00 p.m. to 06.00 p.m.	
For 3 Hours Session	₹ 2,000/-
Per Session.	

Hall Booking will be subject to availability of Date. For Non Members an additional Amount of 25% on the above stated Rates are Applicable. (Plus GST APPLICABLE)

For NEFT / RTGS please find the Bank details of EMA as follows :-**Name :-** The Electric Merchants Association  
**Name of the Bank :-** Union Bank of India **Account No. :-** 319102010077272  
**IFSC Code :-** UBIN0531910 **Branch :-** Princess Street, Mumbai - 400 002.

## Advertisement Tariff

The Rates of Classified Advertisement for Members Ema Circular are Fixed as Under

SIZE OF ADVT.	AMOUNT	SIZE OF ADVT.	AMOUNT
1/4 Page	₹ 1,000/-	3/4 Page	₹ 2,000/-
1/2 Page	₹ 1,500/-	Full Page	₹ 2,500/-

All the Members are hereby informed that the above rates would be applicable for Classified Advertisement. For Non Members an additional Amount of 25% on the above stated Rates are Applicable (Plus GST APPLICABLE)

Please Send Typed Matter for Classified Advertisement or JPG Format or CDR Formats

P.S.: We are accepting Classified Advertisement with Logo

## Tariff for Price List Distribution

The Tariff for the Distributor of Price List / Business Promotion Material / Information / Broucher / Pamphlets / Leaflets etc. have been Fixed as Under

No. of Pages	Tariff Rates	No. of Pages	Tariff Rates
One	₹ 1,500/-	Four	₹ 3,000/-
Two	₹ 2,000/-	Five	₹ 3,500/-
Three	₹ 2,500/-		

Besides, If there are more than 5 Pages, the Additional Cost will be Rs.500/- per Page.

For Non-Members an additional Amount of 30% on Top of the above stated rates are applicable. (Plus GST APPLICABLE)

Please send 1150 Copies for Distribution Purpose

## Website Advertisement Tariff from April 2017 - March 2018.

(Plus GST APPLICABLE)

Sr. No.	Categories	Amount
1	Premium Position Advt on Home Page (Website + Android /Ios- Mobile Apps)	Rs. 1,10,000/-
2	Big Banner Advt on Home Page (Website + Android /Ios- Mobile Apps)	Rs. 60,000/-
3	Small Banner Advt on Home Page (Website + Android /Ios- Mobile Apps)	Rs. 17,000/-
4	Prime Just Click Sponsorship (Website + Android /Ios- Mobile Apps)	Rs. 60,000/-
5	Small Banner Just Click Home Page (Website + Android /Ios- Mobile Apps)	Rs. 10,000/-
6	Category Sponsorship (Website + Android /Ios- Mobile Apps)	Rs. 7,500/-
7	Banner Advt on Just Click (Website + Android /Ios- Mobile Apps)	Rs. 1,500/-
8	Company Listing on Just Click (Website + Android /Ios- Mobile Apps)	Rs. 1,500/-
9	Scrolling Logo on Home Page Bottom (Website + Android /Ios- Mobile Apps)	Rs. 1,000/-
10	Price List on Just Click (Website + Android /Ios- Mobile Apps)	Rs. 1,000/-



“ WE CAN & WE WILL ”  
2017 - 2018

## The Electric Merchants' Association

### EMA MANAGING COMMITTEE 2017-2018

Sr. No.	Name	Designation
1	Shri. Nishel D. Shah	President
2	Shri Jatin J.Modi	Ex-Offico
3	Shri. Niren K. Dharia	Vice President
4	Shri. Nayan K. Shukla	Hon. Secretary
5	Shri. Ketan R. Kadakia	Hon. Secretary
6	Shri. Prashant S. Parikh	Hon. Treasure
7	Shri. Nirmohi R. Shah	Jt. Hon. Treasure
8	Shri. Rajul M. Parikh	Member
9	Shri. Amish N. Desai	Member
10	Shri. Shital C. Khakhar	Member
11	Shri. Miten P. Parikh	Member
12	Shri. Anuj D. Khambhati	Member
13	Shri. Ameet N. Shah	Member
14	Shri. Sameer Mehta	Member
15	Shri. Gautam I. Panchal	Co-opted Member
16	Shri. Nishith R.Shah	Co-opted Member
17	Shri. Sanjiv Minda	Co-opted Member
18	Shri. Nitin P.Gandhi	Advisor
19	Shri. Vrajesh N.Desai	Advisor
20	Shri. Chirag S. Shah	Advisor
21	Shri. Bhavik A.Parikh	Advisor
	<b>Invitee Past President</b>	
22	Shri. Atul P.Shah	Invitee Past President
23	Shri. Himanshu S.Sanghvi	Invitee Past President
24	Shri. Ashish Nangia	Invitee Past President
	<b>Invitee</b>	
25	Shri. Parin R.Parikh	Invitee
26	Shri. Sachin Gandhi	Invitee