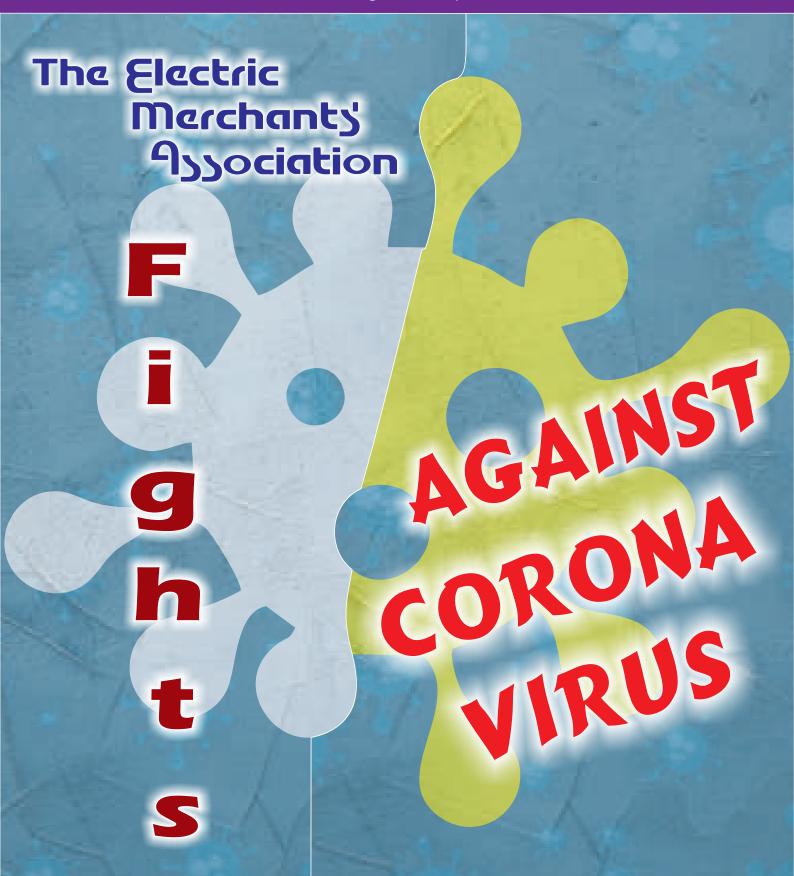


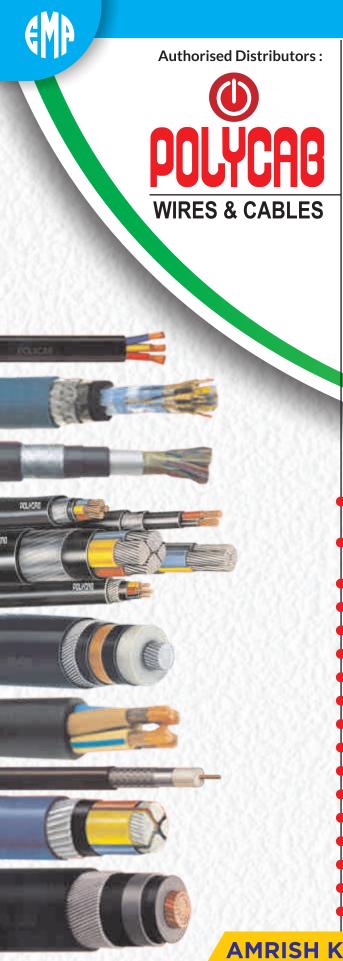
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AFFILIATION











UPCOMING EVENTS

Dear Members,

This year due to COVID-19 Virus (a global pandemic) spread across the world, the Government of India has set some guidelines and restrictions towards social gatherings, traveling, social distancing, quarantine to restrict the spread of the virus. EMA has not yet planned to organize any event unless some new guidelines are issued by the government. Therefore in the interest of the members and their families & staff, restrictions and restraints are the need of time. There are no upcoming events / programs to be organized till further notice.

Further information will be provided by EMA from time to time.

Stay Safe | Wash Hands | Wear Mask regularly | Get Sanitized regularly | Maintain Social Distancing



THE PRESIDENT'S ADDRESS

Good Evening,

Respected Past Presidents and my dear fellow members, it is a great privilege and honour to lead a great institution - The Electric Merchant's Association for the 2nd term as president.

Last quarter or so, it has been the most challenging time for all of us, be it business or be it health. Covid-19 pandemic has taken heavy toll on one's life and we are not sure how long the effect of this virus will continue. EMA is working closely with the concerned authorities and will update the same time to time. I request all my dear members to take utmost care while conducting business.



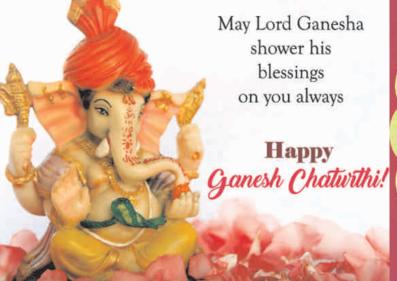
This year due to pandamic and safety procedures laid by government, we may have to skip major events. But I am assuring that I and my team will closely work to share knowledge and information through the digital platforms. We have powerful working tools such as website, SMS, WhatsApp and E-mails to help stay connect with each other. I would like to thank all Past Presidents, Advisors and my committee for their efforts, support and co-operation till date and am sure they would lend the same support during my 2nd term as president.

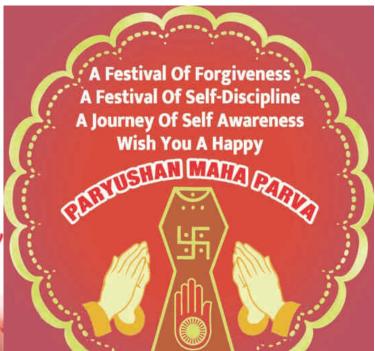
sd/-Thank you, **Ketan Kadakia** (*President*)



The Electric Merchants' Association

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Seasons Greetings wishes to the members and all!





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Chairmen

Jt. Chairmen

Chairmen

Jt. Chairman

Mentor

Chairman

Chairman

Chairman

Jt. Chairman

Jt. Chairmen

Jt. Chairmen

Jt. Chairmen

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Atul Shah

Ketan Thakkar

Dhiren Gosalia

Ketan Kadakia

Hasmukh Shah

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Chintan Sanghavi

Rajendra Chopra

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Jt. Chairman : Nirmohi Shah

DISPUTES

Chairmen : Vrajesh Desai Nishel Shah

FAM

Chairman : Kamlesh Mody Jt. Chairman : Ketan Kadakia

OFFICE PROCEDURE

Chairmen : Miten Parikh

Sachin Gandhi

Jt. Chairman : Prem Vora

ISO

Chairman : Prem Vora Jt. Chairmen : Niren Dharia

Nishel Shah

MEMBERSHIP GROWTH

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Prashant Parikh

Jt. Chairman : Sanjay Shah

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Chairmen : Bhavik Parikh

Prashant Parikh

Jt. Chairman : Sanjay Shah

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Jt. Chairman : Samir Mody

SEMINAR

Chairman : Dhaval Somaiya

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Samir Mody

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Ketan R. Kadakia

EX-OFFICIO

Niren K. Dharia

VICE PRESIDENT

Prashant S. Parikh

HON. SECRETARY

Nirmohi R. Shah Samir I. Mehta

HON. TREASURER

Miten P. Parikh Sachin K. Gandhi

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CO-OPTED MEMBERS

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- 60.00Hz ~ 10.00MHz (801 JUNIOR)
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			0 - 60
		m\/	0 - 75
		''''	0 - 100
	DC		0 - 150
4			0 - 200
		V	0-20, 200, 1000
١		mA	0 - 2, 20, 200
		mV 0 - 50 0 - 60 0 - 75 0 - 100 0 - 150 0 - 200 V 0-20, 200, 1000	
		W	0 - 20
	AC	V	0 - 200, 750 (3 Digits)
		Α	0 - 1, 5, 20

INSULATION **TESTERS**



Model	Range	Test Voltage DC
MC-901	0 - 20 M Ohms	100 V
MC-903	0 - 100 M Ohms	500 V
MC-904	0 - 500 M Ohms	500 V
MC-941	0 - 1000 M Ohms	500 V
MC-906	0 - 200 M Ohms	1000 V
MC-907	0 - 500 M Ohms	1000 V
MC-981	0 - 2000 M Ohms	1000 V



Model	Range	Test Voltage DC
DIT 99A	0 - 20 M Ohms	100 V
DIT 99B	0 - 200 M Ohms	250 V
DIT 99C	0 - 200 M Ohms	500 V
DIT 99D	0 - 200 M Ohms	1000 V
DIT 99E	0 - 2000 M Ohms	1000 V



Specification	Test Voltage / Range	
Insulation Resistance	1000V / 2500V / 5000V 0.1mΩ to 200GΩ	
AC Voltage Measurement	0 - 600V AC (50 - 60Hz)	
Phase Sequence Test	100V - 450V (Phase - Phase) 40 - 60Hz	

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REPORT ON 25TH PICNIC

- TECHNICAL VISIT TO HYDERABAD

25th Silver Jubilee Picnic cum technical visit was organized from 28th Feb to 1st March 2020 to Hyderabad, the city of Nizams and one of the oldest cities not just in India but in the world, . To participate in



this one of achievement, 107 members enrolled their name. EMA picnic committee is thankful to each and every member who were part of this journey for last 25 years. On behalf of EMA Members, we would like to thank each Picnic Committee for their hard work and meticulous planning for all these years. Such excursions has helped members to interact, bond and grow their business, apart from getting first hand technical knowledge during factory visit.

Flights were planned according to the convenience of the members staying in Mumbai i.e. those staying in suburbs were asked to take early flights from T-2 terminal and members staying far off places like

town, Navi Mumbai and in central suburbs were asked to take 8.30am flights from domestic airport. All members were accommodated in 3 different flights, which reached Hyderabad Airport between 9 am and 10

amon 28th Feb. Reaching Hyderabad Airport, members were served with light snacks, and were then taken directly to TIBCON (Tibrewala Electronics Ltd, Manufacturers of all types of Capacitors).

TIBCON, a family owned company exports more than 40% of their products all over world (including Australia, Europe and America). They also expertise in making MPP film in India. Company was started in the year 1985 by the current chairman Shri Jyoti Prakash Tibrewala. Later he was joined by his son Mr. Vineet Tibrewala (Managing Director) and Mr. Vishal Tibrewala (Director Marketing).



On reaching the new facility, members of the EMA and the committee were welcome by Mr. Vishal Tibrewala, Dr. Muneer (Vice President – Marketing) and their team. EMA president Mr. Ketan Kadakia and his office



bearers thanked Mr. Vishal for inviting EMA members to their new facility to gain insights of the latest manufacturing process involved in manufacturing capacitors and MPP film.

In presentation lasting 45 minutes Dr. Muneer, Mr. Sanjay Srivastava (COO) and Mr. Mahendra Bhoir (Factory In charge) make EMA members understand the products and the processes that are involved in making quality TIBCON capacitors. Mr. Vishal in his short speech emphasized that company's sole vision is of creating the highest product value, offering meaningful representations to its employees, customers, vendors and shareholders. Queries raised by

members were resolved satisfactorily by team TIBCON. Vote of thanks was proposed by Mr. Manav Doshi, EMA committee member. He thanked EMA members for their participation in Silver Jubilee Picnic, thanked TIBCON team for inviting and lastly extended gratitude to M/s. Roop Ketan Engineering for being instrumental in organizing TIBCON visit. Before taking members to the tour of factory, members were









REPORT ON 25TH PICNIC

- TECHNICAL VISIT TO HYDERABAD

served with sumptuous brunch. Group of 20 members were formed by TIBCON for the technical tour. At around 12 noon, members boarded buses to Leonia Holistic Resort. Before departing from the TIBCON

factory, each EMA member was gifted a memento by Vishalji and Muneerji.

After reaching the resort at around 1 pm, members were allotted rooms on twin sharing basis. Members after short relax, gathered to have delicious lunch. At lunch, members were given information in regards to the paid activities available in the resort. From 4pm to 6pm high tea was served at the resort.

Grand celebration of silver jubilee picnic was planned for the evening. Picnic Chairman Mr. Jatin Modi and his team and President Mr. Ketan Kadakia with his young cadre had planned unique Sufi



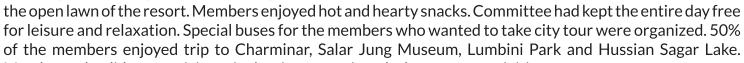


night where in each member were given Anarkali cap. Fragrance of Jasmine garland which was tied to the hand of each member added much required aroma. Members wore attire which fitted the occasion. All over the AC hall, charpoy (wooden cot) were placed with big round pillows on it. Performance by the singers and the live dance set the mood and members enjoyed every bit of it. Chief Guest of evening Mr. Vishal Tibrewala joined EMA members with his team of Dr. Muneer and Mr. Mahendra Bhoir. Mr. Dhaval Somaiya anchored the evening presentation. Director of TIBCON Mr. Vishal

Tibrewala was presented with Shawl and Memento.

Mr. Jatin Modi and Vice President Mr. Prashant Parikh presented mementos to Dr. Muneer and Mr. Mahendra Bhoir. President Mr. Ketan Kadakia presented Memento to Mr. Nayan Vora and Mr. Prem Vora of Roop Ketan Engineering Corporation for their support in organizing technical visit to TIBCON. Dr. Muneer and Mr. Vishal Tibrewala thanked each member for giving them opportunity to show case their products and visiting their facility.

Next day i.e. Saturday 29th Feb, variety of breakfast were served in



Members who did not participate in the city tour enjoyed adventurous activities, go carting and pin ball at the resort. Sumptuous lunch and high tea was served. In the evening, committee organized exciting pool party. Every member was told to wear

the suitable attire for the evening. Special accessories of pool party like plastics goggles,













REPORT ON 25TH PICNIC

- TECHNICAL VISIT TO HYDERABAD







colorful flower garland and cap were distributed to all the members. Lady anchor set the tone for the evening with her impromptu games and song theme. Most members dived in the pool and enjoyed the water games. Once again hot and mouthwatering snacks and dinner was served till 12 at night. President Mr. Ketan Kadakia requested all members to check out their rooms by 9.30 am in the next morning.

On Sunday 1st March, after breakfast, members boarded their respective buses (Allotted as per the flight

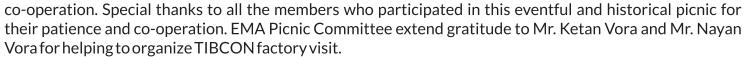


timings). At around 10.30 am, three buses set their course to RAMOJI FILM CITY, world's largest integrated film City and India's only thematic holiday destination with magic of Cinema located 30 kms from Hyderabad. Members reached Ramoji City at around 12.00 noon. Members enjoyed Wild West stunt show, Live street shows, Butterfly Park, Birds Park- Asia's Largest Aviary, Bonsai garden, Bahubali set, Princess street, Artificial Airport, Railway Station, Mahabharata and Ramayana set, Askari Gardens, Japanese garden, Mughal garden, Sun fountain garden, Angel Fountain till 5 pm in the evening. Special buses ply inside Ramoji to take tourist to designated

Members were served lunch at the film city. After watching the closing ceremony, members with lots of memories of Film city boarded respective buses to Airport. EMA committee distributed a box of Karachi biscuits to each member before reaching Airport.

Before checking into the airport, members were served with dinner. Members boarded their flights and landed safely at Mumbai T2 and domestic Airport. Exciting, memorable and successful silver jubilee picnic came to end.



















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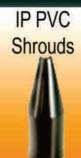
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OVERVIEW of changes: Consumer Protection Act, 2019

An Overview of the Changes to Be Introduced By the Consumer Protection Act, 2019

The first consumer protection legislation Consumer Protection Act, 1986 ('old act') was introduced with the primary objective of protecting consumer rights. However, with the advent of technology and the introduction of e-commerce and various other mechanisms of conducting business, an overhaul of the existing legislation seemed necessary and prudent in order to better protect modern-day consumers. Over the past 20 years, the consumer landscape in India has seen a paradigm starting with the economy opening up in the early 1990s to the advent of online marketplaces and e-commerce. The affordability and propensity to spend of the average Indian consumer as well have gone up. Therefore, the Consumer Protection Act, 2019 ('the Act') has been passed which is an attempt to update the old act by replicating the same. The majority of the provisions of the Act have been notified vide notification dated 15th July 2020 and has been brought into effect from 20th July 2020. Some of the main features of the Act are:-

- 1. The erstwhile District Consumer Disputes Redressal Forum ('DCDRF') has been renamed as District Consumer Disputes Redressal Commission ('DCDRC'/'District Commission').
- 2. The Opposite Party must now deposit 50% of the amount ordered by the District Commission before preferring an appeal to the State Consumer Disputes Redressal Commission ('SCDRC'/'State Commission') as opposed to the previous ceiling was of maximum of Rs. 25,000/-, which has now been done away with.
- 3. The period of limitation for preferring an appeal to the State Commission from an order of the District Commission has been increased from 30 days under the old Act to 45 days under the Act. The power to condone the delay however has been retained.
- 4. The SCDRC shall now have a minimum of 1 President and 4 Members.
- 5. The original pecuniary jurisdiction of the consumer commissions has now been revised as follows:
 - a. DCDRC shall be up to Rs. 1 crore;
 - b. SCDRC from Rs. 1 crore to Rs. 10 crore; and
 - c. National Consumer Disputes Redressal Commission ('NCDRC'/'National Commission') to be more than Rs. 10 crore.
- 6. The complainant can now institute a complaint within the territorial jurisdiction of the Commission where the complainant resides or personally works for gain over and above what was provided earlier in the old Act.
- 7. The provisions in Sections 49(2) and 59(2) of the Act empower both the State Commission and National Commission to deem any terms of the contract between the consumer and the service provider/manufacturer as the case may be, which are unfair to any consumer, to be ineffective and void. This is a new provision/power vested upon the SCDRC and the NCDRC which was not a part of the old Act.
- 8. There is now a provision for a second appeal to the NCDRC which has been provided for under section 51 clause (3) of the Act in the event that there is a substantial question of law involved.
- 9. The NCDRC can still exercise its power of revision under section 58 clause (1) sub-clause (b) of the Act and by the SCDRC can exercise the same power under section 47 clause (1) sub-clause (b) of the Act.
- 10. The NCDRC, SCDRC, and the DCDRC can still exercise their powers of review which have been conferred to them under sections 40,50 and 60 of the Act.
- 11. The NCDRC is empowered to hear appeals against orders of the Central Authority and the same is provided for under Section 58 of the Act.
- 12. The period of limitation for filing a complaint is still 2 years and there is a provision for condonation of delay and the same is provided for under Section 69.
- 13. The provision given under Section 70 of the Act provides for administrative control of the SCDRC over the DCDRC and that of the NCDRC over the SCDRC. It also provides for an investigation into any allegations against the President and members of a particular SCDRC / DCDRC. The provision also provides for submission of an inquiry report to the State Government concerned along with a copy to the Central Government for their needful action.
- 14. The provision under Section 71 of the Act confers power of execution on the commissions as provided Under Order XXI, The Code of Civil Procedure, 1908 ('CPC')⁴ with such limitation as provided in the Act itself.
- 15. The provision under Section 74 of the Act gives statutory recognition to mediation and provides a mechanism for promoting mediation as a mechanism of redressal for consumer disputes.
- 16. An action for product liability may now be brought by a complainant against a product manufacturer or a product service provider or a product seller, as the case may be, for any harm caused to him on account of a defective product
- 17. The Act by way of Chapter III provides for the establishment of a Central Authority to regulate matters relating to unfair trade practices, consumer rights violations and false/misleading advertisements which are prejudicial/detrimental to the interests of public and consumers and also to promote, protect and enforce the rights of consumers as a separate class. The Central Authority shall also be equipped with an Investigation Wing which shall be headed by a Director-General for the purpose of conducting inquiry or investigation under the Act at the discretion of the Central Authority.

Conclusion:

The Act is a welcome move as it seems to cover the lacunae of the old Act and it is being introduced during a crucial phase wherein consumers and their rights need to be protected as the global markets are becoming more and more consumer-centric. The Act vests more power on the District Commission, State Commission while also revising their respective pecuniary jurisdictions thereby reducing the workload of the National Commission. With the implementation of the provisions of the Act, the popular phrase 'buyer beware' might be replaced to 'seller beware' or 'manufacturer beware' in case they are found in contravention of the Act considering the protection that is being offered to the consumers.



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The Electric Merchants' 9550 ciation

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1obil	e No.: Ema	ail :
	Do you feel protected being a memb	per of EMA?
	Yes No No	If no, why?
	Do you get relevant information fro	m EMA on time?
	On Time Sometime Late	Often Late Not Receiving
	Do you get Bi-Monthly Journal on ti	me?
	On Time Sometime Late	Often Late Not Receiving
	Do you get Bi-Monthly Journal infor	rmat <mark>ive and intere</mark> sting?
	Very Interesting Not so Interes	sting Not at all interesting
	Would you like to support EMA's gre	een i <mark>ni</mark> tiative for <mark>c</mark> ircula <mark>r</mark> s through E-mail?
	Yes No No	Both
	How effective EMA is in resolving M	lembers disputes & grievances?
	Very effective Not so effective	ve Not at all effective
	What initiative should EMA take for	r betterment of Members?
		STD. 1937
	Any other suggestions?	3001:2015)
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(ISO 9001:2015)

FREE DISTRIBUTION OF NOTEBOOKS TO STAFF OF EMA MEMBERS

All these years EMA's welfare committee has been working for activities related to our members and their staff members i.e. from organizing medical camps to distributing notebooks for the kids, who EMA considers as the future of the country. We thank our entire event sponsor and each and every member related to such kind of activities for past several years.

The year 2020 has been a challenging year for every one of us as we all are fighting a war against pandemic COVID-19. We with the support of members have accepted the challenge and rather than stepping back we have decided to put forth our step forward and work for the welfare of our members and their staff. In this process the project of notebook distribution will continue as soon as our EMA office resumes its office.

We extend our sincere gratitude to entire Managing Committee for inspiring and supporting welfare committee for executing various welfare projects held for EMA members and their staff this year. Till date we have successfully completed two such projects:

from 17 August 2020 10:00 am onwards

- Free dental camp for staff conducted by Sabka dentist.
- Free body checkup camp @ EMA hall conducted by H.N. Reliance Hospital.

This year since the project is delayed due to COVID-19 and Schools have postponed their academic year, Committee has decided to distribute one dozen notebooks to one staff of registered member

Regis	tration Form
Name of the Registered Firm:	Contact number:
Name of the staff member :	Mobile number :
Name of the student :	
resine of the student	
Please note: 1. Staff has to provide 2. Distribution will be	Photocopy of the mark sheet of their children. purely on first come first serve basis. and Collection/Distribution center will be

Empowering members' spirations



TAX KNOWLEDGE: Recent updates...

Higher TDS on dividend declared after April 1, 2020 if you don't submit PAN

Synopsis: For NRI investors, 20% plus surcharge and cess is withheld. However, tax will be assessed on the basis of documents submitted to avail tax treaty benefit under DTAA.

- 1. No TDS (tax deducted at source) for resident shareholders receiving dividend up to Rs 5,000.
- 2. No TDS for resident shareholders where Form 15G/Form 15H along with self-attested copy of the PAN card is submitted.
- 3. TDS at 7.5% for resident shareholders where a copy of PAN card is provided/available.
- 4. TDS at 20% for resident shareholders if copy of PAN card is not provided/not available.
- 5. For NRI investors, 20% plus surcharge and cess is withheld. However, tax will be assessed on the basis of documents submitted to avail tax treaty benefit under DTAA.

5 important tax-related dates for FY 2019-20 you should know

Synopsis: The government has extended various income tax-related deadlines in the wake of novel coronavirus pandemic and the financial stress caused by it. Here are five of those tax-related deadlines.

- 1. The last date to make tax saving investments for the financial year 2019-20 is 31 July.
- 2. The last date for employers to issue Form 16 to the employee is 15 August 2020.
- 3. The date to file tax audit is set at 31 October 2020.
- 4. The income tax return (ITR) filing deadline for 2019-20 is 30 November 2020.
- 5. Date of making payments without interest and penalty under the Vivad se Vishwas scheme has been extended to 31 December 2020.

TDS levy on cash withdrawal of over Rs 20 lakh from bank account if you haven't done this.

Synopsis: As per the amended law, if an individual withdraws cash exceeding Rs 20 lakh in an FY from his/her bank account and has not filed ITR during the last three financial years then TDS will be leviable at the rate of 2 per cent on the amount of cash withdrawn.

If an individual has not filed income tax return (ITR) for the last three financial years, then cash withdrawal from his/her savings or current bank account will attract TDS if the total amount withdrawn in a financial year exceeds Rs 20 lakh.

This is because Budget 2020 had amended the scope of section 194-N of the Income-tax Act, 1961. As per the amended law, if an individual withdraws cash exceeding Rs 20 lakh in an FY from his/her bank account (current or savings) and has not filed ITR during the last three financial years then TDS will be leviable at the rate of 2 per cent on the amount of cash withdrawn. Further, if the amount of cash withdrawn exceeds Rs 1 crore in the financial year, then TDS at the rate of 5 per cent will be applicable on the amount of cash withdrawn in case of the individual who has not filed ITR in the last 3 financial years.

The new law on TDS on cash withdrawal has come into effect from July 1, 2020. Additionally, TDS of 2% on cash withdrawal is applicable if the amount withdrawn from a bank account exceeds Rs 1 crore in a financial year even if individual has filed ITR. Had the individual not filed his/her ITR for the last three financial years, then TDS at the rate of 5 per cent on the amount withdrawn exceeding Rs 1 crore would have been levied. This law had been introduced by the government in Budget 2019. The law was aimed at discouraging cash transactions and promoting digital transactions.

For instance, assume you withdraw Rs 25 lakh cash from your savings account in the FY 2020-21. However, ITR has not been filed by you for any of the three preceding financial years i.e. FY 2019-20, FY2018-19 and FY 2017-18. In such a case, bank will deduct TDS at the rate of 2 per cent on Rs 25 lakh i.e. Rs 50,000 from the amount of cash withdrawn. Chartered Accountant Naveen Wadhwa, DGM, Taxman.com says, "The scope of Section 194N was substantially enhanced by the Finance Act, 2020. Earlier only single TDS rate and single threshold limit was prescribed for deducting tax on cash withdrawal.

Now, a banking co., or a co-op. bank or a post office is required to deduct tax at two different rates considering two different threshold limits. This situation arises when a person withdrawing cash falls



TAX KNOWLEDGE: Recent updates...

TDS levy on cash withdrawal of over Rs 20 lakh... (contd.)

under the first provison to Section 194N. The general provisions of section 194N require deduction of tax at the rate of 2% if cash withdrawal exceeds Rs. 1 crore. First proviso to Section 194N provides that if person withdrawing cash has not filed return of income for three previous years, tax shall be deducted at the rate of 2% on cash withdrawal exceeding Rs. 20 lakhs and 5% on cash withdrawal exceeding Rs. 1 crore."

Under Section 194-N, a bank, co-operative bank and post office is required to deduct TDS on amount of cash withdrawn if it exceeds the threshold amount i.e. Rs 20 lakh (if no ITR filed for last three years) or Rs 1 crore (if ITR has been filed), as the case maybe. The e-filing website of the income tax department has introduced the facility to check whether the individual has filed ITR for last three financial years or not and the rate of TDS leviable on the amount of cash withdrawn.

Tax credit available on the TDS on cash withdrawn Wadhwa says, "An important thing which must be kept in mind that tax so deducted under section 194N shall not be treated as income of the person withdrawing cash. The Finance (No. 2) Act, 2019 has amended section 198 to provide that sum deducted under section 194N shall not be deemed as income. However, tax so deducted on cash withdrawal can be claimed as credit at the time of filing of ITR." The Central Board of Direct Taxes (CBDT) in a notification dated September 27, 2019 has allowed the bank account holder (i.e., the individual in whose name the bank account is held) to get tax credit on the TDS but only for the financial year in which it has been cut.

These individuals have to pay full income tax for FY2019-20 even before getting income, TDS details

Synopsis: As per the govt notification, all taxpayers with total self-assessment tax liability for FY2019-20 exceeding Rs 1 lakh must pay all of it by July 31, 2020, else penal interest of 1 per cent per month under section 234A of the Incometax Act would be levied on any short payment of this.

The government wants a certain category of tax payers to pay their entire income tax liability for FY 2019-20 even before they get to know their full income and the TDS on it. This applies to all those tax payers whose self assessment tax for financial year 2019-20 exceeds Rs 1 lakh. Here's how this anomaly has arisen.

As per the government notification effective June 30,2020, all tax payers with total self assessment tax liability for FY2019-20 exceeding Rs 1 lakh must pay all of it by July 31, 2020 else penal interest of 1 per cent per month under section 234A of the Income-tax Act would be levied on any short payment of this. However, the last date for banks and other deductors of tax at source such as employers etc, to file TDS returns and issue TDS certificates for last quarter of FY 2019-20 is July 31 and August 15, 2020, respectively. These two deadlines were advanced from the normal due dates of May 31 and June 15, respectively, due to the Covid 19 pandemic. Individuals whose tax has been deducted at source (e.g. interest paid on cumulative fixed deposits, salary etc.) normally get to know the full amount paid to them (income) and the TDS on it, only when these figures start reflecting in their Form 26AS on the income tax website or when the deductor issues the related TDS certificates to to them. However, normally these figures start to show in Form 26AS only after the deductor files it's TDS return with the income tax department. As the last date by which deductors have to issue TDS certificates for last quarter of F.Y. 2019-20 is August 15, the earliest an individual tax payer can expect to know the income and TDS figures definitively is by July 31 which is the deadline for deductors to file their TDS returns.

The most common types of income on which TDS is deducted, if applicable, include interest on fixed deposits with banks, non-banking finance companies, corporates etc and salary paid by employers. Although it is possible, albeit tedious, for an individual to estimate his/her income from these sources, the exact amount paid and the TDS from those payments can only be known once these figures start to show in the Form 26AS of the individual. TDS certificates are normally issued after that. Although some deductors have filed their TDS returns and are issuing TDS certificates, many others, such as the post office (on Senior citizen saving schemes), may not have done so because as per law they have time till July 31. The deadline to issue TDS certificates is of course even later.

"The result of the above situation is that individuals whose income suffers TDS to a large extent, will face problems in calculating their total income and the tax already deducted on it. Consequently, they will be unable to calculate the self assessment tax payable on their total income accurately by July 31. Therefore, paying the correct amount in full by July 31 becomes very difficult. Alternatively, they may end up paying more to avoid penal interest and have to claim a refund", says Abhishek Soni, CEO of tax2win.in, a income tax return filing website.































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ACKNOWLEDGEMENT OF 'C' WARD ASST. COMMISSIONER

We the members & the Managing Committee of *The Electric Merchants' Association* extend sincere gratitude to **Shri Chakrapani Alle (Asst. Commissioner – C Ward)** for helping and guiding us in smooth implementation of *Unlock 1.0*, (*Phase -1*) at Lohar Chawl starting from 8th June 2020.

We salute the spirit and efforts of the **Brihanmumbai Mahanagar Palika (BMC)** 'C' Ward for their exemplary behavior in this tough time of pandemic. We thank Alleji and his team for sparing valuable time to attend our issues and resolving them at our satisfaction.

We also hail the effort of Shri Chakrapani Alleji for forming the Whatsapp group of their team along with the steering committee of all the Associations of the C ward. This group has enabled different Associations of C Ward to resolve issues immediately. We are confident that this modest and positive approach of this nature will make businesses and residents of the C ward content.

We would also like to thank **Shri Rahul Narvekar (MLA)** and **Shri Janak Sanghavi** for being instrumental in arranging series of meetings with different Civic Authorities.







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TECH. KNOWLEDGE: Motion Sensors (Energy Saver)

MOTION SENSORS:

A motion sensor (or motion detector) is the linchpin of your security system, because it's the main device that detects when someone is in your home when they shouldn't be. A motion sensor uses one or multiple technologies to detect movement in an area. If a sensor is tripped, a signal is sent to your security system's control panel, which connects to your monitoring center, alerting you and the monitoring center to a potential threat in your home.

The following guide will answer all your questions about motion sensors: the different types, technology used, proper placement, and how to use and install them.

The Role of Motion Sensors in Your Home Security

The main purpose of motion detection is to sense an intruder and send an alert to your control panel, which alerts your monitoring center. Sensors work when you are not home, or when you tell the system you are not there. Some security systems can be programmed to record events via a security camera when motion is detected.

Motion sensors stand guard, ready to react to various situations, such as movement in your living room, windows or doors being opened or closed, or a broken window.



- Alert you in the event that your teen breaks curfew
- Trigger a doorbell when someone approaches the front door
- Alert you when kids enter restricted areas in the home, like the basement, workout room, or medicine cabinet
- Save energy by using motion sensor lighting in unoccupied spaces
- Notify you if pets enter areas where they're not supposed to be

Types of Motion Sensors

- PASSIVE INFRARED (PIR): Detects body heat (infrared energy). Passive infrared sensors are the most widely used motion in home security systems. When your system is armed, your motion sensors are activated. Once the sensor warms up, it can detect heat and movement in the surrounding areas, creating a protective "grid." If a moving object blocks too many grid zones and the infrared energy levels change rapidly, the sensors are tripped.
- Microwave (MW): Sends out microwave pulses and measures the reflection off a moving object. They cover a larger area than infrared sensors, but they are vulnerable to electrical interference and are more expensive.
- Dual Technology Motion Sensors: Motion sensors can have combined features in an attempt to reduce false alarms. For example, a passive infrared (PIR) sensor could be combined with a microwave sensor. Since each operates in different areas of the spectrum, and one is passive and one is active, Dual Technology motion sensors are not as likely as other types to cause false alarms, because in order for the alarm to be triggered, both sensors have to be tripped. However, this does not mean that they never cause false alarms.
- Area Reflective Type: Emits infrared rays from an LED. Using the reflection of those rays, the sensor measures the distance to the person or object and detects if the object is within the designated area.
- Ultrasonic: Measures the reflection off a moving object and sends out pulses of ultrasonic waves.
- **Vibration:** These can be purchased or easily made at home. Detects vibration. A homemade vibration sensor uses a small mass on a lever, which is activated by a switch to an alarm when it vibrates. Homemade motion sensors can work, but they can also be unreliable.

Other Motion Sensor Features

- Wireless Motion Sensors: Today, most motion sensors are wireless. Wireless sensors are very easy to set up. They do not require drilling, and they communicate with the other security system components wirelessly.
- Contact Motion Sensors (Door / Window): Most contact motion sensors are passive infrared sensors. They trigger an alarmif the protected door or window is opened while the system is armed.
- Pet Immune Motion Sensors: A passive infrared sensor can be set up to ignore animals up to a certain weight. A dual technology motion sensor is more resistant to false alarms caused by animals because it requires two sensors to be triggered in a manner determined by the manufacturer. They can be set up to ignore a large animal or multiple small animals without setting off a false alarm. Some pet immune motion sensors have a sensitivity level that can be adjusted for families with very active animals.











TECH. KNOWLEDGE: Motion Sensors (Energy Saver)

- Video Motion Sensors

Combines video cameras with advanced signal processing. Some recordable motion sensors start recording when they sense motion. Cameras controlled by motion sensors can save you memory storage by not recording hundreds of hours of useless footage—they only capture the important stuff.

Best Practices for Mounting Sensors

If you choose a system that requires professional installation, the installer will know how to set up your sensors. However, you are responsible for setting up your sensors if you go with a DIY home security system. Before you install motion sensors, make sure to read the installation instructions, since they will likely include placement recommendations. Some DIY systems also give you electronic prompts or have you call a representative who will walk you through the setup process.



Keep in mind that motion sensors aren't error-proof, and there are instances in which there could be false alarms. False alarms are usually caused by electrical failures, user error, poor application engineering, power surges, lightning, and faulty equipment. They can also be triggered by animals, insects, and foliage.

The best thing you can do to increase the effectiveness of your sensors and prevent false alarms is to read the instructions that come with your sensors. Also, consider the following motion sensor placement tips:

- 1. Keep PIR sensors 10—15 feet away from heating vents, where the sunlight shines in, and radiators. If a motion sensor detects a swift change in heat, even that of a cloud passing quickly over direct sunlight shining into your living room, it could be tripped.
- 2. Place motion sensors at "choke-points"—areas where people have to walk through, like the stairwell or main hallway. That way, an intruder will trip the sensor regardless of where they are headed. Intruders usually go right for the master bedroom, so put a sensor near that room or other rooms where you have valuables, like the study.
- 3. Assess where intruders are most likely to enter, and what path they would take. Keep in mind that most motion sensors can detect between 50 and 80 feet. Most burglars enter the home through a front or back door, patio door, or garage door, so it's advisable to place the sensors near those areas.
- 4. Find walls that an intruder would walk alongside, like a hallway or narrow pathway that leads to a room. Motion sensors work best when the intruder walks parallel to the sensor, not toward it. For example, in a hallway you tend to walk parallel to the walls, not directly toward them.

How to Install a Motion Sensor

With wireless motion sensors becoming standard, DIYers have it easier than ever when it comes to installation. If you know how to use a screwdriver, you can install a motion sensor. Correct installation can give you optimal coverage for motion detection and help you avoid false alarms.

- 1. **Unbox your motion detector:** Your motion sensor kit should come with some instructions and mounting hardware. If your device has separate batteries, now's the time to put them in your motion sensor.
- 2. **Decide on a location:** You should consider the most effective sensor placement before mounting your motion detector. Corners are an ideal location, because you can position infrared sensors to cover the most area. Most motion sensors are designed to have angled edges with screw holes so they fit nicely into the corner of a room.
 - Mount your motion detector high on the wall to get the best coverage—but avoid putting it over a large piece of furniture, like a bookshelf or entertainment center, because it will limit the passive infrared energy range. Make sure motion sensor is mounted opposite to the room or hallway's main entrance so it will pick up on any intruders right away.
- 3. **Mount the sensor:** Passive infrared sensors are lightweight, so you won't have to worry about drywall anchors or studs. A standard screwdriver should do the trick, but an electric screwdriver or drill can make the process go faster.
 - Most motion detectors have a mounting bracket that pops off the main body of the device so you can screw it into the wall first, then clip the motion sensor back in. This also makes it easy to take the motion detector off the wall later for maintenance. Other infrared sensors may require a full disassembly for mounting.
- 4. **Connect your sensor to your system:** Follow the manufacturer's instructions to connect your motion sensor to your system. Most DIY systems walk you through this process. You can use your system's app on your mobile device or use your system's main keypad to choose the settings for your motion detectors.
 - If you have smart motion detectors, like the Samsung SmartThings motion sensor, you can connect it to lights and other smart devices through the SmartThings hub so that a light will turn on whenever the sensor detects motion. You can use the SmartThings app to set up motion alerts to your mobile devices when movement is detected during certain times of the day or night.



TECH. KNOWLEDGE: Motion Sensors (Energy Saver)

- 5. **Set your motion detection settings:** Most motion detectors have three main settings when your system is armed: instant mode, entry delay mode, or interior follow-up mode. In instant mode, any motion the sensor detects will trigger an alarm. In entry delay mode, the sensor will operate on a delay—even if it detects motion, it will give you 30–60 seconds to disarm the system before sounding an alarm. Interior follow-up mode works like the entry delay but only if a door contact is triggered first. If it detects motion in the home without a door contact first being triggered, it will sound an instant alarm.
- 6. **Maintain your motion detector:** Over time, dust and debris can gather on the screen of your motion sensor and interfere with the infrared energy, making it less effective at motion detection. Clean it at least once every couple of months with a dry or slightly damp microfiber cloth. If you decide to paint a wall near your motion sensor, be sure to remove the device first. If you get any paint on a passive infrared motion sensor, you'll need to replace it.

Additional Tips for Installing Motion Sensors

• Consider the Size of Your Pets: Pet immune motion sensors are only immune to pets when used correctly, and even then they can create false alarms under certain conditions. Many pet immune sensors are rated by an animal's weight, but in reality, they're based on height. If your pet likes to practice their high jump, it can set off false alarms.

This is especially important to remember if you have active sensors near a stairwell. At the bottom of the stairs, your pet may look like a mouse to the sensor, but by the time your pet reaches the top, the sensor will be seeing an elephant.

• **Don't Block the Infrared:** Motion sensors are like flashlights sending out a beam of light, but with motion-detecting infrared energy waves instead of light waves. Just like a light is brighter closer to the bulb, the infrared radiation is denser nearer to the device and it spreads out the farther away you get. A motion detector's waves can't penetrate through walls or other hard objects like furniture. When you're setting up your motion sensor, imagine it like a light on the wall. Anything that creates a shadow from light in that position can also block the motion sensor's ability to cover the shadowed area.



- Overhangs Decrease Range: When installing LED motion sensor lights or cameras outside, keep in mind that installing them under an overhang (like a carport) can reduce their range. Just like your field of vision is reduced when you're wearing a hat with a brim or a visor when a motion detector light's 180-degree sensing angle is blocked by an overhang it becomes a 90-degree sensing angle.
- Motion Sensing Light Switches Aren't All the Same: When choosing motion sensing light switches for indoor use, remember that not all motion detection switches work the same. An occupancy sensor will turn on automatically when you enter a room and turn off again when you leave. A vacancy sensor will turn off when a room is empty, but you have to turn it on. Dimmer sensors can be set to turn on at different levels of brightness. Brands like Lutron have motion sensor light switches that come in all three options so you can choose the one that's right for you.

Other Uses for Motion Sensors

Motion sensors aren't just used for home security. In industrial fields, they are used on assembly lines to keep track of the number of products and to shut down dangerous equipment if a person gets too close.

Here are a few other ways motion sensors are used:

- To open and close automatic doors
- To turn on and off automatic water faucets and toilets
- To turn on lights when a person enters a room
- To control ATM displays
- At automatic ticket gates
- For some parking meters

Motion sensors aren't just an additional feature of a security system—they are essential. Without sensors, there wouldn't be a way to detect intruders.

Hopefully this motion sensor guide taught you the motion sensor's role in your home's security, the various technologies employed in motion detection, and how to properly install your sensors so they can do their job. For help researching your home security options, check out our best home security systems page.



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The Electric Merchants Association



POLICY, VISION & OBJECTIVES OF EMA

POLICY

We at EMA care committed to achieve satisfaction of our members by all such means as may be deemed necessary within legal framework and acceptable to all interested parties. We will try to achieve our objectives by adhering to applicable requirements and try to continually improve the effectiveness of the quality management systems

VISION

- 1) To become a one stop solution for the members to resolve all their business related issues.
- 2) To be associated with other similar institution and other allied associations across the globe for the betterment of the members.

SCOPE

Safeguarding interest of the Members, keeping them up to date with relevant information, providing a platform to the members for exchange of ideas, resolving trade disputes of the members providing them with legal administrative and technical support, engaging them in various recreational activities.

ACHIEVEMENTS

Provided a meeting place for conference, exhibition, demonstrations, lectures, seminars and other relevant functions for exchange of views of members and other interested parties.

PURPOSE

To promote co-operation among persons, firms, companies connected with the electric trade and industry in India, whether as importers, exporters, wholesale or retail dealers, manufacturers, contractors, consultants or commission agents. With a view to their adopting a common policy and collectively taking such steps as may be considered necessary or expedient to further and safeguard the interest of trade and industry.

To frame and from time to time update and try to enact rules and bye-laws for the benefit of and binding on the Association and/or its members and non-mebers dealing with the members to promote and safeguard the interest of the Association and its members.

To elevate standard of business moral and promote system of preferential treatment to the members of the Association.

Providing facilities and machinery for the settlement of disputers by arbitration.

To take such steps which may be deemed necessary for promoting, supporting or opposing legislation or actions by the Government or any departments thereof or by any local body or bodies and in general to take the initiative to safeguard the interests of the Electrical Trade and Industry.

OBJECTIVES

To Organize during a calendar year at least one:

- Excursion
- Social Family Gathering
- Medical Seminars
- Technical Seminar

- Factory Visit
- Sports Event
- Medical Camp for Members and Staff.
- Taxation Seminar

To acquire, verify and circulate relevant notifications issued by regulatory authorities among the members within two weeks of their receipt.

To educate general public including members by all suitable means on the advantages and the utilities of electricity, electrical appliances and articles used for domestic, commercial and industrial purpose twice a year.

Establishing, equipping and maintaining a library for the benefits of the members.





DETAIL QUESTION AND ANSWERS ON COVID-19 FOR PUBLIC

What is corona virus?

Corona viruses are a large family of viruses which may cause illness in animals or humans. In humans, several coronaviruses are known to cause respiratory infections ranging from the common cold to more severe diseases such as Middle East Respiratory Syndrome (MERS) and Severe Acute Respiratory Syndrome (SARS). The most recently discovered coronavirus causes coronavirus disease COVID-19.

What is COVID-19?

COVID-19 is the infectious disease caused by the most recently discovered corona virus. This new virus and disease were unknown before the outbreak began in Wuhan, China, in December 2019.

What are the symptoms of COVID-19?

The most common symptoms of COVID-19 are fever, tiredness, and dry cough. Some patients may have aches and pains, nasal congestion, runny nose, sore throat or diarrhea. These symptoms are usually mild and begin gradually. Some people become infected but don't develop any symptoms and don't feel unwell. Most people (about 80%) recover from the disease without needing special treatment. Around 1 out of every 6 people who gets COVID-19 becomes seriously ill and develops difficulty breathing. Older people, and those with underlying medical problems like high blood pressure, heart problems or diabetes, are more likely to develop serious illness. People with fever, cough and difficulty breathing should seek medical attention.

How does COVID-19 spread?

People can catch COVID-19 from others who have the virus. The disease can spread from person to person through small droplets from the nose or mouth which are spread when a person with COVID-19 coughs or exhales. These droplets land on objects and surfaces around the person. Other people then catch COVID-19 by touching these objects or surfaces, then touching their eyes, nose or mouth. People can also catch COVID-19 if they breathe in droplets from a person with COVID-19 who coughs out or exhales droplets. This is why it is important to stay more than 2 meter (6 feet) away from a person who is sick.

Can the virus that causes COVID-19 be transmitted through the air?

Studies to date suggest that the virus that causes COVID-19 is mainly transmitted through contact with respiratory droplets rather than through the air. See previous answer on "How does COVID-19 spread?"

Can CoVID-19 be caught from a person who has no symptoms?

The main way the disease spreads is through respiratory droplets expelled by someone who is coughing. The risk of catching COVID-19 from someone with no symptoms at all is very low. However, many people with COVID-19 experience only mild symptoms. This is particularly true at the early stages of the disease. It is therefore possible to catch COVID-19 from someone who has, for example, just a mild cough and does not feel ill.

Can I catch COVID-19 from the feces of someone with the disease?

The risk of catching COVID-19 from the feces of an infected person appears to be low. While initial investigations suggest the virus may be present in feces in some cases, spread through this route is not a main feature of the outbreak. The ongoing research on the ways COVID-19 is spread and will continue to share new findings. Because this is a risk, however, it is another reason to clean hands regularly, after using the bathroom and before eating. What can I do to protect myself and prevent the spread of disease Protection measures for everyone Stay aware of the latest information on the COVID-19 outbreak, available on the national, state and local public health authority. Many countries around the world have seen cases of COVID-19 and several have seen outbreaks.

You can reduce your chances of being infected or spreading COVID19 by taking some simple precautions:

• Regularly and thoroughly clean your hands with an alcohol based hand rub or wash them with soap and water.

Why? Washing your hands with soap and water or using alcohol-based hand rub kills viruses that may be on your hands.

• Maintain at least 1 metre (3 feet) distance between yourself and anyone who is coughing or sneezing.

Why? When someone coughs or sneezes they spray small liquid droplets from their nose or mouth which may contain virus. If you are too close, you can breathe in the droplets, including the COVID-19 virus if the person coughing has the disease.

Avoid touching eyes, nose and mouth.

Why? Hands touch many surfaces and can pick up viruses. Once contaminated, hands can transfer the virus to your eyes, nose or mouth. From there, the virus can enter your body and can make you sick.

• Make sure you, and the people around you, follow good respiratory hygiene. This means covering your mouth and nose with your bent elbow or tissue when you cough or sneeze. Then dispose of the used tissue immediately.

Why? Droplets spread virus. By following good respiratory hygiene you protect the people around you from viruses such as cold, flu and COVID-19.

• Stay home if you feel unwell. If you have a fever, cough and difficulty breathing, seek medical attention and call in advance. Follow the directions of your local health authority.

Why? National and local authorities will have the most up to date information on the situation in your area. Calling in advance will allow your health care provider to quickly direct you to the right health facility. This will also protect you and help prevent spread of viruses and other infections.

• Keep up to date on the latest COVID-19 hotspots (cities or local areas where COVID-19 is spreading widely). If possible, avoid traveling to places – especially if you are an older person or have diabetes, heart or lung disease.

Why? You have a higher chance of catching COVID-19 in one of these areas.

 $Protection\,measures\,for\,persons\,who\,are\,in\,or\,have\,recently\,visited\,(past\,14\,days)\,areas\,where\,COVID-19\,is\,spreading\,o\,Follow\,the\,guidance\,outlined\,above\,(Protection\,measures\,for\,everyone)$

Self-isolate by staying at home if you begin to feel unwell, even with mild symptom such as headache, low grade fever (37.3° C or



DETAIL QUESTION AND ANSWERS ON COVID-19 FOR PUBLIC

above) and slight runny nose, until you recover. If it is essential for you to have someone bring you supplies or to go out, e.g. to buy food, then wear a mask to avoid infecting other people.

Why? Avoiding contact with others and visits to medical facilities will allow these facilities to operate more effectively and help protect you and others from possible COVID-19 and other viruses.

• If you develop fever, cough and difficulty breathing, seek medical advice promptly as this may be due to a respiratory infection or other serious condition. Call in advance and tell your provider of any recent travel or contact with travelers.

Why? Calling in advance will allow your health care provider to quickly direct you to the right health facility. This will also help to prevent possible spread of COVID-19 and other viruses.

How likely am I to catch COVID-19?

The risk depends on where you are - and more specifically, whether there is a COVID-19 outbreak unfolding there. For most people in most locations the risk of catching COVID-19 is still low. However, there are now places around the world (cities or areas) where the disease is spreading. For people living in, or visiting, these areas the risk of catching COVID-19 is higher. Governments and health authorities are taking vigorous action every time a new case of COVID-19 is identified.

Should I worry about COVID-19?

Illness due to COVID-19 infection is generally mild, especially for children and young adults. However, it can cause serious illness: about 1 in every 5 people who catch it need hospital care. It is therefore quite normal for people to worry about how the COVID-19 outbreak will affect them and their loved ones. We can channel our concerns into actions to protect ourselves, our loved ones and our communities. First and foremost among these actions is regular and thorough hand-washing and good respiratory hygiene.

Who is at risk of developing severe illness?

While we are still learning about how COVID-2019 affects people, older persons and persons with pre-existing medical conditions (such as high blood pressure, heart disease, lung disease, cancer or diabetes) appear to develop serious illness more often than others

Are antibiotics effective in preventing or treating the COVID-19?

No. Antibiotics do not work against viruses, they only work on bacterial infections. COVID-19 is caused by a virus, so antibiotics do not work.

Are there any medicines or the rapies that can prevent or cure COVID-19?

While some western, traditional or home remedies may provide comfort and alleviate symptoms of COVID-19, there is no evidence that current medicine can prevent or cure the disease. We does not recommend self-medication with any medicines, including antibiotics, as a prevention or cure for COVID-19.

Is there a vaccine drug or treatment for COVID-19?

Not yet. To date, there is no vaccine and no specific antiviral medicine to prevent or treat COVID-2019. However, those affected should receive care to relieve symptoms. People with serious illness should be hospitalized. Most patients recover thanks to supportive care.

Should I wear mask to protect myself?

Only wear a mask if you are ill with COVID-19 symptoms (especially coughing) or looking after someone who may have COVID-19. Disposable face mask can only be used once. If you are not ill or looking after someone who is ill then you are wasting a mask.

How to put on use take off and dispose of a mask?

- 1. Remember, a mask should only be used by health workers, care takers, and individuals with respiratory symptoms, such as fever and cough.
- 2. Before touching the mask, clean hands with an alcohol-based hand rub or soap and water
- 3. Take the mask and inspect it for tears or holes.
- 4. Orient which side is the top side (where the metal strip is).
- 5. Ensure the proper side of the mask faces outwards (the coloured side).
- 6. Place the mask to your face. Pinch the metal strip or stiff edge of the mask so it moulds to the shape of your nose.
- 7. Pull down the mask's bottom so it covers your mouth and your chin.
- 8. After use, take off the mask; remove the elastic loops from behind the ears while keeping the mask away from your face and clothes, to avoid touching potentially contaminated surfaces of the mask.
- 9. Discard the mask in a closed bin immediately after use.
- 10. Perform hand hygiene after touching or discarding the mask Use alcohol-based hand rub or, if visibly soiled, wash your hands with soap and water.

Is it safe to receive a package from any area where COVID-19 has been reported?

Yes. The likelihood of an infected person contaminating commercial goods is low and the risk of catching the virus that causes COVID-19 from a package that has been moved, travelled, and exposed to different conditions and temperature is also low.

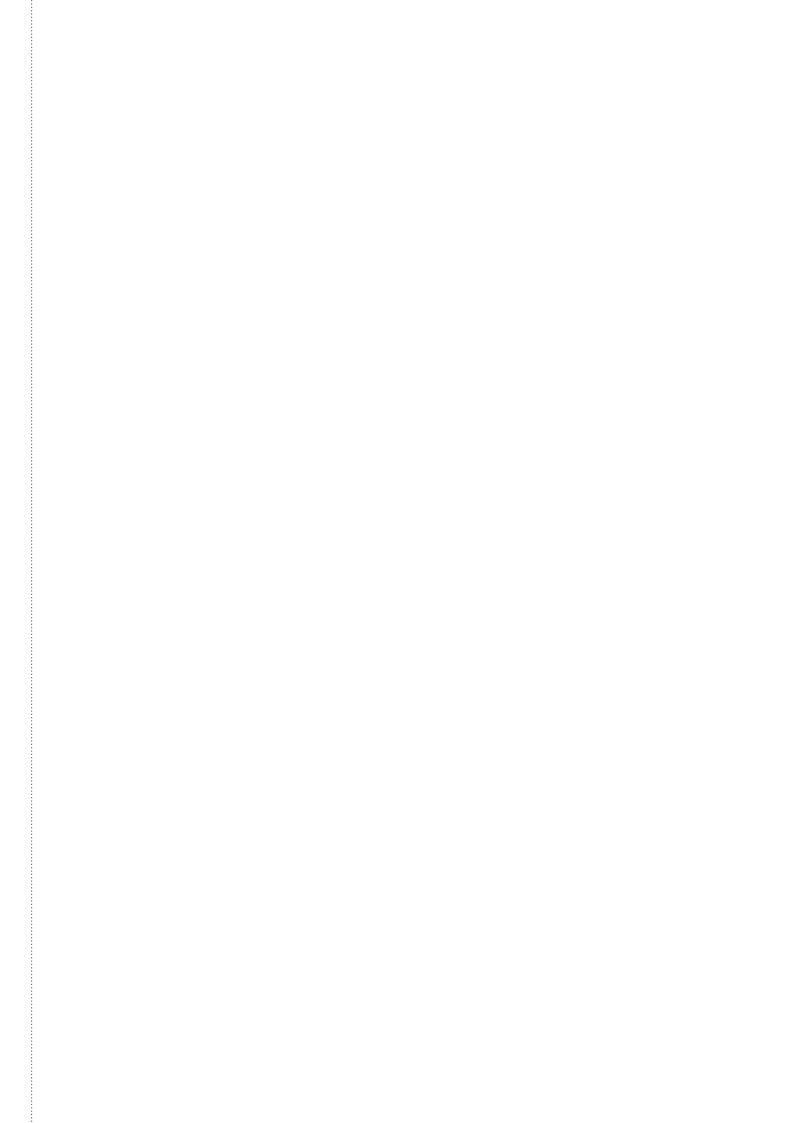
Is there anything I should not do?

The following measures ARE NOT effective against COVID-2019 and can be harmful:

• Smoking • Wearing multiple masks • Taking antibiotics (See question 10 "Are there any medicines of therapies that can prevent or cure COVID-19?") In any case, if you have fever, cough and difficulty breathing seek medical care early to reduce the risk of developing a more severe infection and be sure to share your recent travel history with your health care provider.

Mask Compulsory Beyond This Point





The Electric Merchants' Association



TARIFF FOR EMA HALL

The Association is pleased to inform to all members that EMA Hall is available on Rent. The tariff for the same has been fixed against refundable Deposit of Rs. 2,500.00 (Two Thousand Five Hundred only)

IDEAL FOR: SEMINAR | EXHIBITION | DISPLAY | MARKETING EVENTS | MEETING CONFERENCE

Hall booking will be subject to availability of date

Note: Hall Cancellations (due to COVID-19) will be strictly subject to Government Rules at that time. EMA does not hold any responsibility for the same.

Time for 11:00 am to 6:00 pm	
One Day	₹ 6,000/-
Two Day	₹ 10,000/-
Three Day	₹ 15,000/-
Time for 11:00 am to 2:00 pm or from 3:00 pm to 6:00 pm	
For 3 Hours Sessions	₹ 3,000/-

TARIFF FOR PRICE LIST DISTRIBUTION

The Tariff for the Distribution of Price List / Business Promotional Material / Information / Brochure / Pamphlets leaflets etc have fixed as under

No. of Pages	One Page	Two Pages	Three Pages	Four Pages	Five Pages
Tariff Rates	₹ 1,500	₹ 2,000	₹ 2,500	₹ 3,000	₹ 3500

Beside, if there are more than 5 pages, the Additional cost will be ₹ 1,000 per pages. Pls send 1250 copies for Distribution purpose.

WEBSITE ADVERTISEMENT TARIFF FOR ONE YEAR

No	CATEGORIES	PRICE	
1	Premium Position Advt. on Home Page	₹	1,10,000/-
2	Big Banner Advt. on Home Page	₹	60,000/-
3	Small Banner Advt. on Home Page	₹	17,000/-
4	Prime Just Click Sponsorships	₹	60,000/-
5	Small Banner Just Click Home Page	₹	10,000/-

NO.	CATEGORIES	PRICE	
6	Category Sponsorship	₹	7,500/-
7	Banner Advt. on Just Click	₹	1,500/-
8	Company Listing on Just Click	₹	1,500/-
9	Scrolling Logo on Home Page Bottom	₹	1,000/-
10	Price List on Just Click	₹	1,000/-

TARIFF FOR ADVERTISING IN BIMONTHLY JOURNAL

No	CATEGORIES	PRICE
1	Full Page	₹ 5,000
2	Half Page	₹ 3,000
3	Article + Advertisement (Full Page)	₹ 7,000
4	Article + Advertisement (Half Page)	₹ 5,000
5	2 Full Page Advertisement	₹ 9,000
6	2 Half Page Advertisement	₹ 5,000
7	3 Full Page Advertisement	₹ 12,000
8	3 Half Page Advertisement	₹ 7,000
9	6 Full Page Advertisement	₹ 24,000
10	6 Half Page Advertisement	₹ 14,000
11	Inside Front Full Page	₹ 1,25,000
12	Inside Back Full Page	₹ 1,00,000
13	Back Cover	₹ 2,00,000
14	Plastic Folder (Front & Back)	₹ 2,50,000



(ISO 9001:2015)

PLEASE NOTE:

Non-Members will be charged 20% extra on all the above tariffs.

18% GST will be charged extra as applicable on all above tariffs.

The Electric Merchants Association



APPEAL

97%

9372963449

As you are aware that EMA organizes various events such as **Social Gatherings**, **Technical & Medical** Seminars, Factory Visits & Picnic to safeguard the interest and betterment of members and staff of EMA, which surely enables us to bridge gap between Corporate and our EMA Members. For this, we the managing committee of 2020-2021 urge members to contact Companies or Individuals from your known sources who are willing / interested to sponsor such events for EMA. This year the Annual Event may be A MOVIE / DRAMA, or any Technical Seminar and a Factory Visit.

FOR ANY CLARIFICATIONS, CONTACT THE FOLLOWING MEMBERS

BATUK SAMACHAR (20-06-2020)

FOR ANNUAL EVENT

Programme Committee

Mr. Vrajesh Desai	9820039304
M/s. Eagle Sales Corporation	022-40670999
Mr. Bhavik Parikh	9967516302
M/s. Essen Electrical Enterprise	022-22070018
Mr. Chirag Shah	9820467800

FOR FACTORY VISIT / PICNIC

M/s. Aayushi Enterprises

Picnic and Technical Committee

Mr. Bhavik Parikh M/s. Essen Electrical Enterprise	9967516302 022-22070018
Mr. Ketan Thakkar M/s. Elite Corporation	9820547650
Mr. Niren Dharia M/s. R. K. Engineering Pvt. Ltd.	9820045111

FOR TECHNICAL / MEDICAL SEMINAR

Seminar & Exhibition Committee

Mr. Dhaval Somaiya

M/s. R&D Automation Electrical	s (I) Pvt. Ltd.
Mr. Parin Parikh M/s. P. S. Enterprises	9821488843
Mr. Anuj Khambhati M/s. Trinity Electric Syndicate	9820059663

8104878588

FOR ADVERTISEMENT IN JOURNAL

Publication Committee

Mr. Dhaval Somaiya 8104878588 M/s. R&D Automation Electricals (I) Pvt. Ltd.



વાર્ત કેવાન ભવારે, વારુપ સારાં ભાગવે લેવાનું કરિયા ટેક્ટ આ પો કોટલ કારા પાર્ટીમાં ભાગવા છે ૧ ૮૦% કરિયા નહીં. કાર્ય હોંડિકીય પાર્ટ નો દિવસે લીધો દાઉને બાપનો નહીં હતો. કોઈ હતી, જ્યાં એવા કોકારન માટે ૧ ૧૦% કરિયાન નહીં. અને બેનેલી માદ બોલા પ્રદિકારને કર્યો. આ નિર્દાણ લીધાનું કર્યા હતા. કારુપના આદી પ્રવાસના દાવેલ કરિયો પંચાયનું કે સારાં પ્રદેશ કરિયો નો હતા કે લી છે. કોઇસોર્ડી કરવી ન મો. પારુપના માદી પ્રવાસના દાવેલ કરિયો પંચાયનું કે સારાં પ્યાધાના કાર્યા પ્રવાસ કરિયો નો હતા કે લી છે. કોઇસોર્ડી કરવી ન મો. વારુપના માદી પ્રવાસના પાર્ટલ કરિયો પંચાયનું કે સારાં પ્રવાસના કારુપાલ માટે હોઈ માદ્યાન માદ્યા કરિયો હોઈસામાં કરવા પાર્ટ હોય અને કેસ્પારી લેવાના માટે કરિયો પ્રવાસના હોય કર્યા કરવા કરે હોય માટે પ્રવાસના કરિયો પ્રવાસના પાર્ટ હોય માટે હોઈસામાં કરવા પાર્ટ હોય તે કેસિડી લેવાના કરિયો હોય પ્રવાસના હોય કર્યા કરે હોય કર્યા પાર્ટી હોય કરિયો પ્રવાસના હતા છે અને તેનને માર્ચી

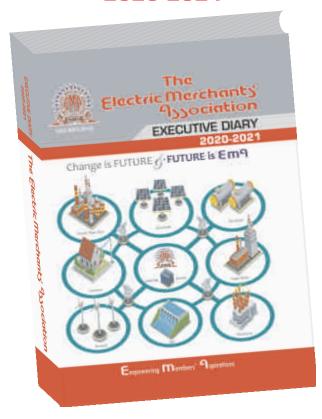
ચીની વસ્તુઓનો બહિષ્કાર કરવા માટેના આંતરરાષ્ટ્રીય આંદોલનને ભારત સાથે જ સમગ જગત્ના ૧૪ દેશમાંના

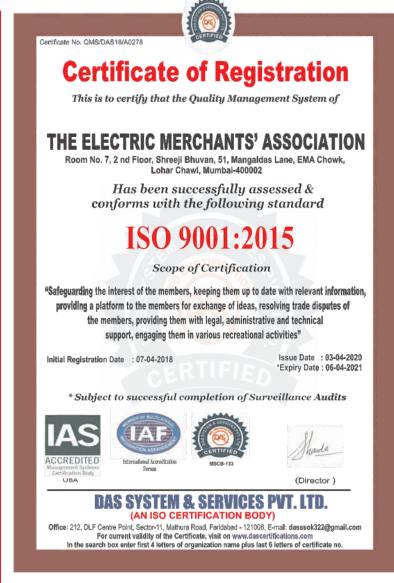


EMA - DIARY (2020-2021) COLLECTION REQUEST CERTIFICATE OF REGISTRATION (2020-2021)

The Electric Merchants' 9550ciation

EXECUTIVE DIARY 2020-2021





Dear Members,

Executive Diary (2020-2021) is now available at EMA Office for members. If you have not received your copy, please collect the same from EMA Office address mentioned below:

EMA OFFICE:

Room No. 7 & 12, Shreeji Bhuvan, 2nd Floor, EMA Chowk, 51, Mangaldas Lane, Lohar Chawl, Mumbai 400002 INDIA

22060625, 22088141

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PRIME MINISTER LAUNCHES

'TRANSPARENT TAXATION – HONORING THE HONEST' PLATFORM

The Prime Minister of India, **Shri Narendra Modi** has launched platform for 'Transparent Taxation – Honoring the Honest' to carry forward the journey of direct tax reforms. The PM has unveiled Faceless assessments, Faceless appeals & Taxpayers Charter. The event has been witnessed by various Chambers of Commerce, Trade Associations, Chartered Accountant's associations and also eminent taxpayers, apart from the officers and officials of Income-tax Department.

The INCOME TAX DEPARTMENT is committed to:

1. Provide fair, courteous, and reasonable treatment

The Department shall provide prompt, courteous, and professional assistance in all dealings with the taxpayer.

2. Treat taxpayer as honest

The Department shall treat every taxpayer as honest unless there is a reason to believe otherwise.

3. Provide mechanism for appeal and review

The Department shall provide fair and impartial appeal and review mechanism.

4. Provide complete and accurate information

The Department shall provide accurate information for fulfilling compliance obligations under the law.

5. Provide timely decisions

The Department shall take decision in every income-tax proceeding within the time prescribed under law.

6. Collect the correct amount of tax

The Department shall collect only the amount due as per the law.

7. Respect privacy of taxpayer

The Department will follow due process of law and be no more intrusive than necessary in any inquiry, examination, or enforcement action.

8. Maintain confidentiality

The Department shall not disclose any information provided by taxpayer to the department unless authorized by law.

9. Hold its authorities accountable

The Department shall hold its authorities accountable for their actions.

10. Enable representative of choice

The Department shall allow every taxpayer to choose an authorized representative of his choice.

11. Provide mechanism to lodge complaint

The Department shall provide mechanism for lodging a complaint and prompt disposal thereof.

12. Provide a fair & just system

The Department shall provide a fair and impartial system and resolve the tax issues in a time-bound manner

13. Publish service standards and report periodically

The Department shall publish standards for service delivery in a periodic manner.

14. Reduce cost of compliance

The Department shall duly take into account the cost of compliance when administering tax legislation.

And expects **TAXPAYERS** to:

1. Be honest and compliant

Taxpayer is expected to honestly disclose full information and fulfil his compliance obligations.

2 Beinformed

Taxpayer is expected to be aware of his compliance obligations under tax law and seek help of department if needed.

3. Keep accurate records

Taxpayer is expected to keep accurate records required as per law.

4. Know what the representative does on his behalf

Taxpayer is expected to know what information and submissions are made by his authorised representative.

5. Respond in time

Taxpayer is expected to make submissions as per tax law in timely manner.

6. Payintime

Taxpayer is expected to pay amount due as per law in a timely manner.

Taxpayers can approach the Taxpayers' Charter Cell under Principal Chief Commissioner of Income tax in each Zone for compliance to this charter. For more Information, visit http://incometaxindia.gov.in

- All these functions will be through electronic means for which the NeAC will be the gateway and will function as such for all the flow of information.
- The power of survey u/s 133A of the Act henceforth will be exercised by the Investigation Directorates and the TDS charges only. In cases of surveys of the International Taxation charge or any other charges, the same will be conducted in collaboration with the Investigation Directorates.
- The field formations outside the NeAC/ReACs Hierarchy will perform the following functions in faceless manner to the extent possible:-
- Taxpayer outreach and taxpayer education. | Taxpayer facilitation. | Rectification proceedings. | Grievance handling. Demand Management. | Collection and Recovery of taxes. | Audit functions including handling matters pertaining to Revenue and Internal Audit and taking remedial actions. | Judicial functions including giving effect to the appellate orders of CsIT (A), ITAT, High Court, Supreme Court, Settlement commission; preparing scrutiny reports and filing of appeal wherever considered necessary; defending writ petitions; recommendation of SLPs etc. | Statutory powers under section 263/264 of the IT Act, 1961. | Prosecution and compounding proceedings and related court matters.
 Administrative, HRD and cadre control matters including related court matters. | Custody and management of Case
- Even Appeals wiil be decided by CIT[A] all over India on faceless basis

records. Management and control of infrastructure.

Thus this is a historical step which will eliminate many hassels of the tax payers.

Text Edited by - CA BHUPENDRA SHAH (+91 9322507220 ● E-mail: bhupendrashahca@hotmail.com)

















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