



“ Friendship Year ”  
2016 - 2017

# The Electric Merchants' Association



## Monthly News Bulletin JANUARY 2017 Circular No.: 10

- **E-mail** : [emamub@gmail.com](mailto:emamub@gmail.com)
- **Website** : [www.emamumbai.com](http://www.emamumbai.com)

## IMPORTANT NOTICE

### NEW YEAR GET-TOGETHER REFUND

This is to inform to all the Members that refund of **Rs. 500** for **NYGT** is available at **EMA Office**. Members are requested to collect the refund from the **EMA Office** against the **Receipt**. Last date to collect the same is **4<sup>th</sup> February 2017**.

### EMA HALL

Members are hereby informed that booking for **EMA HALL** for **Seminars and Product Display** is already started from **1<sup>st</sup> January 2017**. Interested members can contact **EMA Office** for the details. Also refer last page of this circular for the details in regards to the rent.

### ADVERTISEMENT IN EXECUTIVE DAIRY 2017

Last date for sending **Advertisement** for **Executive Dairy-2017** is **10<sup>th</sup> FEBRUARY 2017**. Members should send their advertisement in **CDR format** along with the payment on or before **10<sup>th</sup> FEBRUARY 2017**.

### EMA MUMBAI APP

Members are hereby informed that "**EMA MUMBAI APP**" is now available on Android as well as IOS (App store). Members can click on the following links to download APP and can access all the feature of the app.

For Android: <http://play.google.com/store/apps/details?id=com.emamumbai.ema>

For IOS app store: <https://itunes.apple.com/us/app/ema-mumbai/id1190813585?mt=8>

## CHANGE OF ADDRESS

OLD ADDRESS	NEW ADDRESS
<b>M/s. Jinik Marketing</b> 09-Gopal Niwas, 2nd Floor, 133, Princess Street, Mumbai :- 400002.	<b>M/s. Jinik Marketing</b> 19, Syndicate Ind Estate, Survey No.10, Hissa 15, Waliv (Golani Naka), Vasai (E), Palghar :- 401208.
<b>M/s. Uni-lite Cables &amp; Wires</b> 23, Mangaldas Road, Lohar Chawl, Mumbai :- 400002.	<b>M/s. Uni-lite Cables &amp; Wires</b> B-158, Building No. 3, Ground Floor, Godown Gali, Mumbai :- 400002.
<b>M/s. Mak Enterprise</b> 19-G, Prabhadevi Ind. Estate, Prabhadevi, Mumbai :- 400 025.	<b>M/s. Mak Enterprise</b> Unit No. 41, Bharat Coal Ind. Estate, Kale Marg, Near Kamani,Bail Bazar, Kurla (W), Mumbai :- 400 070.

Sd.

**Shri Niren K. Dharia / Shri Nayan K. Shukla**

Hon. Secretaries

## Form for Booking Advertisement in EMA Executive Diary 2017-2018.



To,  
The Hon. Secretary,  
**The Electric Merchants's Association, Mumbai :- 400 002.**

**10th FEBRUARY 2017**

Dear Sir,

With reference to your Circular No.8 November 2016 issue. We hereby request you to book our Advertisement in Association's EMA Executive Diary 2017-2018 as shown below as marked

### The Revised charges are as under :-

Sr.No.	Type	( Printing in Four Colour )		Tick Mark ✓	EMA EXECUTIVE DIARY 2017-2018
1.	Back Cover	( Printing in Four Colour )	1 Advt.		@ Rs.75,000/-
2.	Prestigious Inside Front	( Printing in Four Colour )	2 Advt.		@ Rs.50,000/-
3.	Prestigious Inside Back	( Printing in Four Colour )	2 Advt.		@ Rs.30,000/-
4.	Prestigious Front	( Printing in Four Colour )	20 Advt.		@ Rs.10,000/-
5.	Prestigious Back	( Printing in Four Colour )	21 Advt.		@ Rs.8,000/-
6.	Prestigious Middle	( Printing in Four Colour )	20 Advt.		@ Rs.7,000/-
7.	Book Mark	( Printing in Four Colour )	2 Advt.		@ Rs.25,000/-

**SIZE OF ADVERTISEMENT : HEIGHT 21.00 CM (8.25") WIDTH : 16 CM (6.25")**

**SIZE OF BOOK MARK : HEIGHT 16.50 CM (6.50") WIDTH : 09.00 CM (3.50")**

### Terms :-

1. Please tick mark properly in the box. Please give 2 visiting cards with the advertisement Form.
2. No Refund will be given under any circumstances.
3. Please pay full payment with the booking of Advertisement & Printing matter.
4. Please give all necessary Printing matter.

We M/s. \_\_\_\_\_ Vat Tin No. \_\_\_\_\_  
are enclosing the cheque of Rs. \_\_\_\_\_ being the full payment of the Advertisements,  
drawn in favour of " The Electric Merchant's Association" drawn on \_\_\_\_\_ Bank.  
We undertake to abide by the Terms for the acceptance of the above advertisement as per your circular.

### Please Contact : PUBLICATION COMMITTEE for Advertisement

**Miten Parikh : 88988 22696 / Amit Shah : 92244 70727 / Sanjeev Minda 97696 96257**

Yours Truly

Sd.

**Shri Niren K. Dharia / Shri Nayan K. Shukla**

Hon. Secretaries

(Please affix your Rubber Stamp)

**LAST DATE OF BOOKING ADVERTISEMENT OF 10th FEBRUARY 2017**

**with Advertisement of Original CDR File**



## TARIFF FOR EMA HALL

The Association is pleased to inform the Members that the EMA Hall is Available for Booking  
The Tariff for Booking of EMA have been fixed as Under

### IDEAL FOR

● Seminars ● Exhibition ● Displays ● Marketing Events ● Meeting Conferences.

#### A.

Time for 11.00 a.m. to 7.00 p.m.  
One Full Day ₹ 5,000/-  
Two Full Days ₹ 9,000/-  
Three Full Days ₹ 13,000/-

#### B.

Time for 11.00 a.m. to 2.00 p.m.  
or From 3.00 p.m. to 06.00 p.m.  
For 3 Hours Session ₹ 2,000/-  
Per Session.

Hall Booking will be subject to availability of Dates.

## Advertisement Tariff

The Rates of Classified Advertisement for Members Ema Circular are Fixed as Under

#### SIZE OF ADVT.

#### AMOUNT

1/4 Page

₹ 1,000/-

1/2 Page

₹ 1,500/-

#### SIZE OF ADVT.

#### AMOUNT

3/4 Page

₹ 2,000/-

Full Page

₹ 2,500/-

All the Members are hereby informed that the above rates would be applicable for Classified Advertisement.  
For Non Members an additional Amount of 25% on the above stated Rates are Applicable.

Please Send Typed Matter for Classified Advertisement or J P G Format

P.S. : We are accepting Classified Advertisement with Logo

## Tariff for Price List Distribution

The Tariff for the Distributor of Price List / Business Promotion Material /  
Information / Broucher / Pamphlets / Leaflets etc. have been Fixed as Under

#### No. of Pages

#### Tariff Rates

One

₹ 1,500/-

Two

₹ 2,000/-

Three

₹ 2,500/-

#### No. of Pages

#### Tariff Rates

Four

₹ 3,000/-

Five

₹ 3,500/-

Besides, If there are more than 5 Pages, the Additional Cost will be Rs, 500/- per Page

For Non-Members an additional Amount of 30% on Top of the above stated rates are applicable,

Please Send 1150 Copies for Distribution Purpose

## Website Advertisement Tariff

Sr. No.	Category	Number Adv.	Price / Each
1.	Home Page Centre Banner Advt.	1	1,00,000
2.	Banner Advt on Home Page	5	50,000
3.	Small Banner Advt on Home Page	10	12,000
4.	Horizontal Bottom on Home Page	1	50,000
5.	Just Click Sponsorship	1	50,000
6.	Category Sponsorship		5,000
7.	Just Click		
	a) Banner Advt. on Just Click		1,500
	b) Company Listing in Just Click		1,500
	c) Scrolling Logo on Home Page Bottom		1,000
	d) Price List on Just Click		1,000
8.	Email to Member upto 3 mb		1,500



## **REPORT on GOPIO International Chamber of Commerce**

A gala meet was held at the Garware Club in Mumbai on **10<sup>th</sup> JANUARY 2017** at which the Governor of Maharashtra and Tamil Nadu, Vidyasagar Rao, inaugurated the launch of **GOPIO International Chamber of Commerce (GICC)**. EMA office bearers were invited by the **FAM** to attend this event. **President Shri Jatin Modi** and the EMA-representative to **FAM Shri Kamallesh Mody** attended and interacted with the dignitaries of **GOPIO**. The meeting with the **GOPIO** is arranged in order to explore the mutual benefit.

Global Organization of the **People of Indian Origin (GOPIO)**, currently headquartered in **New York**, was founded by some **NRI**s in **1989** and has developed **70 chapters in 30 countries around the world**. **Indian diaspora, 30 million** strong and well established over many decades, has also established over three million businesses overseas. These overseas business ventures by People of Indian Origin represent the true entrepreneurial spirit of the Indian people. Such initiatives, it is believed, will also assist and support the very massive transformation taking place in India today. India will hopefully benefit from massive inputs from People of Indian Origin. Many new business growth opportunities will likely present themselves to the Diaspora Indians and to Resident Indians for mutual benefits, it said.

Applauding the formation of **GICC**, Governor **Shri Vidyasagar Rao** expressed confidence that **GICC** will have the most fruitful and fulfilling engagement and will play a big role in the future of India and in connecting businesses in India with **Diaspora Businesses**.

The program was hosted by the **Federation of Associations of Maharashtra (FAM)** and was organized by **GOPIO** Advisor Advocate/ MLA **Raj K. Purohit**, who is Chief Whip of Maharashtra Assembly." This is a great initiative to connect Indian businesses to the **Indian Diaspora Businesses, Entrepreneurs and Technologists**," said **Raj K. Purohit**,

**FAM** President **Shri Vinesh Mehta** and the office bearers of the **GOPIO** welcomed the guests. They informed that **GOPIO** is uniquely positioned globally to connect **Diaspora Indians** and **Businesses with India and the world**. **FAM** has signed an agreement with **GOPIO**, for rendering their **assistance** in India and **work jointly**.



Sd.

**Shri Niren K. Dharla / Shri Nayan K. Shukla**  
Hon. Secretaries



## REPORT ON 80<sup>TH</sup> HALF YEALRY ANNUAL GENERAL MEETING

The **80<sup>TH</sup> Half Yearly AGM** was held on **23<sup>rd</sup> December 2016**, at **EMA HALL** at 4.30 p.m. More than **35 Members** including **Past Presidents** attended this meeting. The President, **Shri Jatin Modi** welcomed the members and requested the Hon. Secretary, **Shri Niren Dharja** to proceed with the agenda of the meeting. Minutes of the **79<sup>th</sup> AGM** held on **22<sup>nd</sup> June 2016** at Garware Club House were passed after minor rectification of errors. The performance report of the Managing Committee for Six Months (**1<sup>st</sup> April 2016 to 30<sup>th</sup> September 2016**) was discussed at length. Senior members present in the meeting advised committee to put their efforts in increasing the ordinary membership of the association. House congratulated the committee for the successful organization of events and also for creating **Brand EMA** at the **National Level**. Members were informed that the list of holidays, selected for the year 2017, was as per the gazette issued by the state government. The same were approved by the house.

In regards to making other electrical associations of Maharashtra, Members of **EMA**, **Shri Kamaleshbhai Mody** informed the house that as per the deliberations and the suggestions received from the office bearers, his committee has listed out a series of regulations for the same. Rules and regulations were discussed at length by the house and after the valid inputs by the seniors and the past presidents, the Constitution Committee was requested to amend the required sections in the rules and thereby incorporate them in the constitution book.

Minutes of the **80<sup>th</sup> Half Yearly Annual General Meeting** will be placed in the **80<sup>th</sup> AGM** in **June 2017**.



Sd.

**Shri Niren K. Dharja / Shri Nayan K. Shukla**

Hon. Secretaries

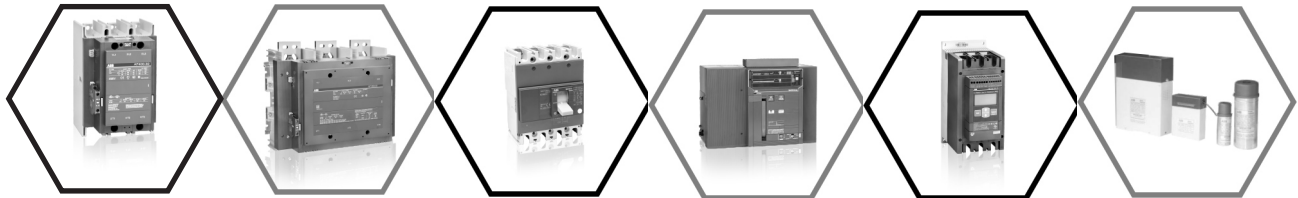
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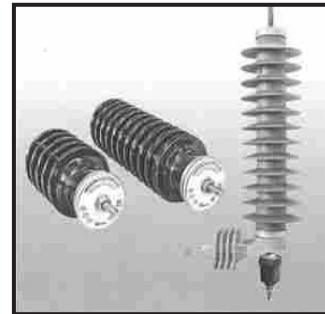
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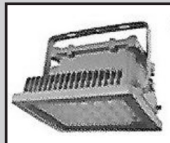


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Model No.: QC-FB007-A  
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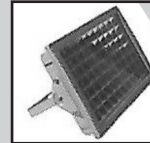


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AC85V-260V

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