



(ISO 9001:2015)

The Electric Merchants' Association

Shreeji Bhuvan, 2nd Floor, R.No.7&12, EMACHOWK, 51-Mangaldas Lane, Lohar Chawl, Mumbai-400002

Phone: 22060625, 22088141, Talk Free: *202/*203

Email: emamub@gmail.com | Website: www.emamumbai.com

UPCOMING EVENTS

SCREENING OF MOVIE - GOLD - 15th Aug

SIEMENS FACTORY VISIT - 5th Oct

EYE - CAMP FOR MEMBERS STAFF

G-FAIR SOUTH KOREA

DIWALI GET TOGETHER - 14th Nov

RELEASE OF NEW TELEPHONE DIRECTORY

Empowering
members'
Aspirations



PLUTO
FLAMEPROOF CONTROLS

AN ISO 9001 : 2008 CERTIFIED COMPANY

BECAUSE VITAL SAFETY
MAKES
VITAL DIFFERENCE

Bussmann

by **EATON**

NIKUNJ N. SHAH
Call : 9820329301



CITROEN SWITCHGEARS PVT. LTD.

147, Tavawala Building, Room No. 2, 1st Floor,
Lohar Chawl, Mumbai - 400 002.

Tel/Fax : 6633 1994, 4022 3446

E-mail: citroenswg@gmail.com • Website: www.citroenswitchgears.com

PUBLISHED BY



(ISO 9001:2015)

The Electric Merchants' Association

Shreeji Bhuvan, 2nd Floor, R.No.7 & 12, EMA Chowk,
51-Mangaldas Lane, Lohar Chawl, Mumbai - 400002

Phone:22060625,Telefax:22088141,TalkFree:*202/*203

Email:emamub@gmail.com | Website:www.emamumbai.com

BANK DETAILS

Bank Name:Union Bank of India

A/CNo.: 319102010077272 | Branch: Princess Street & IFSC Code : UBIN0531910



+91 7700065111



emamumbai



emamumbai

AFFILIATION

IMC

Chamber of Commerce and Industry

FEDERATION OF
ASSOCIATIONS OF
MAHARASHTRA



ISO 9001 : 2008
Certified Organisation



OFFICE BEARERS

President

Mr. Niren K. Dharia
R.K. Engineering Pvt Ltd

Vice President

Mr. Ketan R. Kadakia
International Trading Corporation

Hon. Secretary

Mr. Prashant S. Parikh
Apex Services

Hon. Secretary

Mr. Nirmohi R. Shah
Nirmohi International Enterprises

Hon. Treasurer

Mr. Shital C. Khakhar
Shiv Shakti Enterprises

Jt. Hon. Treasurer

Mr. Ameet N. Shah
Shah Electric Enterprise

Ex - Officio

Mr. Nishel D. Shah
XL Electrical

CONTENTS

- 01** *From the Desk of President*
- 02** *Dispute Committee & Diwali Appeal*
- 03** *Proud Member of Ema Certificate*
- 05** *Screening of Gold Movie - Courtesy M/s Sikhar Industrial Supplier*
- 07** *Siemens factory visit*
- 12** *Release of New Telephone Directory*
- 13** *Free Eye Camp - Courtesy Vashi Electrical Surelock & Darshan Luminaries*
- 18** *Planning & Collaboration*
- 19** *Representation & Report on Medical Camp*
- 21** *Invitation by Government Authorities*
- 22** *Tariff for Advertising with Ema*
- 24-25** *Distributec Exhibition - 2019*
- 26** *G-Fair Korea Discover the opportunities*

Life Membership

M/s. Prabhat Wires LLP
1st floor, Govind Niwas,
99-101, Lohar Chawl
Mumbai - 400 002.
Shri. Amrish Kacharia
Mob. No. 9769025153
Email Id. :- amrishprabhatwires.in

M/s. Rupal Enterprises
39/C, Jay CHS Ltd, M. G. Road,
Kandivli (W)
Mumbai - 400 067.
Shri. Chetan D. Shah
Mob. No. 902266927
Email Id.:- rupalenterprises123@gmail.com

New Annual Members

M/s. Mahalaxmi Enterprises
Room No. 28, Joshi Niwas,
M. D. Road, Opp. Rly. Power House,
Kandivli (E), Mumbai - 400101
Shri. Niki U. Darji
Mob. No. :- 9833224344
Email Id. :- mahalaxmienterprises368@gmail.com

M/s. Grois Energy India
Mohan Villa, C-202, Bajaj Road,
Vileparle (W)
Mumbai - 400 056.
Shri. Nishit Kishor Shah
Mob. No. 9930395363
Email Id. :- groisenergyindia@gmail.com

M/s Alltech Engineering Services
Shop No. 751, Opp. Tilson Shopping
Centre, Kalyan- Ambernath Road,
Ulhasnagar, Thane - 421003
Shri. Inder P. Golani
Mob. No. 9322198920
Email Id. :- indergolani@yahoo.com

M/s. Huda Electronics
NM-YSN-61 / 95,
Yashwant Nagar, Park Site Road No. 6,
Vikhroli (W), Mumbai - 400079.
Shri. Manish Sharadchandra Shah
Mob No. 9820073907
Email Id. :- manish63@gmail.com

M/s. Asha Enterprise
A/602, Madhuban Soc
M. G. Cross Road No 4,
Kandivli (W)
Mumbai - 400 054
Shri. Manoj Mody
Mob No. 9821261982
Email Id. :- ashaenterprise03@yahoo.com

FROM THE DESK OF PRESIDENT



Niren K. Dharia (B.E)
President

Dear Members,

India has completed one year of a new tax regime i.e. Goods and Service Tax and I am sure that each of us would have experienced a phenomenal growth in our businesses. Apart from some technical glitches in the initial stages, there has been considerable simplifications in the GST reforms. The government has worked extensively to help trade to grow their businesses.

The recent 28th meeting of the GST council held on 21st July, 2018 at Delhi, further reduced the tax slab for 178 items from 28% to 18%, which will further reduce the price burden on the common man. I request members to whole-heartedly and honestly abide by the reforms and help in contributing to the economic growth of India.

I sincerely thank all the sponsors for their generous contribution towards the EMA events for the year 2018-2019. My sincere gratitude to all for trusting me and my team in our mission to **Empower Members' Aspirations**. EMA, an ISO 9001:2015 certified association is committed to work for the betterment of the members and their staff and the society itself. Me and my team's endeavor is to make Lohar Chawl cleaner and safer. For this, I request all the members for their suggestions and proposals to take it forward effectively.

EMA Managing Committee has lined up a series of events this year for its members, their families and staff i.e. **Medical Camps, Medical Seminars, Factory Visits, Technical Seminars, International Tour To South Korea, T20 Corporate Cricket Tournament, One Day Picnic** for staff of the EMA members, **Motivational Seminars, Movies, Annual Picnic, Annual Drama**, etc. The Managing Committee is working with great dedication and putting in all the hard work to make the year a grand success. I personally request all members to participate whole-heartedly.

The purpose of this journal, **Empowering Member's Aspirations (EMA)** is to **Educate, Update, Improve** and **Safeguard** Members' interests. We hope all the members will help us achieve our goal as well as their own,

So Let's Do It Together.

Announcement

Members are hereby informed that EMA managing committee has decided to print bi-monthly journal. This is the 1st edition of the bi-monthly journal, request all to send feedback and suggestion to make it more interesting. We invite to share technical write-up and information, which can be benefit to the members.

Dispute Committee

President with the help of advisor have formed one of the most important committee, only purpose or aim to resolve the issues of members. Members can report their any sort of grievances i.e Indirect and direct taxes, Payment defaulters, Labour/workers at office. Our aim is to assemble the facts and figures from the concerned parties and solve the problem amicably. If necessary EMA will depute a person (Lawyer) for such issues and try to resolve as early as possible.

Members are requested to send their grievances in writing to the EMA office with all the relevant documents. The concerned committee will ascertain all the facts before calling the complainant. In regards to the payment defaulter, members have to send all the correspondence (photocopy) along with the complaint. Committee will call both the parties before concluding the complaint. Committee will assure that the issues are resolved to the satisfaction of the members.

In regards to the GST issues (Indirect) and Income tax issues (Direct), special committee has been appointed to resolve the same. Members need to send their complaints by mail on emamub@gmail.com or Presidentema2018@gmail.com.

Committee has received numerous representations in regards to the Labor/worker issues (office peon). Workers nominate Mathadi Unions to fight their cases. EMA dispute committees have successfully represented such cases and have resolved to the satisfaction of the worker and the member.

It is an appeal to all the members to send their complaints/disputes to above mails. EMA's has become a force and in the recent times, this committee has proved to solve/Redressal complaints in short time.

Dispute Committee has decided to arrange seminar for educating members on:

1. Labour Laws
2. Method (Paper work required) of recruiting Staff and
3. What paper is required while laying off the worker/staff.?



Retired Judge will speak on the above subject and clarify the doubts of the members.

SILVER JUBILEE CELEBRATION OF DIWALI GET TOGETHER

APPEAL FOR SPONSORSHIP OF DIWALI NEW YEAR GET TOGETHER 2018

Diwali get together is a Flag Ship event of our Association and committee is proud to announce that this event is entering its 25th year at Birla Matushri Sabhgar on 14th November 2018. This event attracts more than 1000 members and invitees. EMA is grateful to all the past committee and sponsors for their valuable support and co-operation during last 24 years.

EMA appeals and request members to come forward and take the opportunity to be the sponsor of the iconic event (Silver Jubilee). This event will be covered in Gujarati Janmabhoomi Newspaper and the leading electrical magazine.

We list out following list as a benefit to the sponsor.

- | | |
|--|--|
| 1. Banner and standees at the event | 2. 5/6 minutes video/presentation at the event. |
| 3. Distribution of leaflet/catalogue at the event. | 4. 20 complementary passes |
| 5. Full page advertisement in Executive Diary | 6. 2 inch Strip advertisement on the front cover of Magazine |
| 7. Three Full page color insertion in the bi monthly circular. | 8. Advertisement of the Invitation Pass. |

Interested members are requested to contact Programme Committee :

Mr. Vrajesh Desai (9820039304) Bhavik Parikh (9967516302) and Amish Desai (9820178767).



(ISO 9001:2015)

Empowering members' Aspirations

“PROUD MEMBER OF EMA”

The Electric Merchants' Association

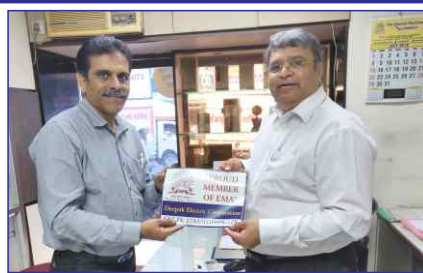
GST IN: 27AAATT5527H1ZC

Sticker – Proud To EMA Member

The Electric Merchants' Association, a combination of merchants, distributors and manufacturers is a force to reckon with. To make it more visible and strong; the Publication Committee has come up with a novel idea of circulating sticker-cum-certificate, beautifully designed with one's company name and GST Number.

We request you to affix the beautifully designed certificates on the entrance door of your office. This idea will ensure unity and protection from unscrupulous elements. This will also make you feel proud for being associated with an 81 year old prestigious institution. These certificates are ready at our EMA office and will be circulated to all the members. Members are requested to contact EMA office in the event of non-receipt.

!! Come and Let us Unite !!



All members are request to
send their selfie with certificate
to emamumbai@gmail.com or on
EMA WhatsApp no. 7700065111.
We shall print photos in our next edition.





**Multifunction
Meters**



Calibrating Equipment



**Power Line
Transducers**



Powerguard



**Battery Capacity
Testers**



Infrared Thermometer



**Digital Panel Meters
& Modules**



**Solar
Analyzers**



**Power & Harmonics
Analyzers**



**Analog Panel and
Switchboard Meters**



CT



**Digital
Clamp Meters**



**Digital
Multimeters**



**Environment Testing
Instruments**



**Insulation
Tester**

Authorized Dealers

DELUXE ELECTRICAL CORPORATION
Kanji Gokuldas Building, 2nd Floor,
158, Lohar Chawl, Mumbai - 400002
Tel : (022) 22057088 / 22092847
E-mail : gcjain1958@gmail.com

SKYKING INSTRUMENTS
Skyking Chambers,
374, Lamington Road, Mumbai - 400007
Tel : (022) 23886857 / 23887629
E-mail : skykingagencies@gmail.com

MOHNOT INSTRUMENTS
Shop No. D - 53, Ground Floor, Sector - 17,
Vashi Plaza, Vashi, Navi Mumbai - 400705
Tel : (022) 27893510 / 27893511
E-mail : mohninst@gmail.com



ISO 9001 : 2015

The Electric Merchants' Association

Shreeji Bhuvan, 2nd Floor, R.No.7&12, EMACHOWK, 51-Mangaldas Lane, Lohar Chawl, Mumbai-400002

Phone: 22060625, 22088141, Talk Free: *202/*203

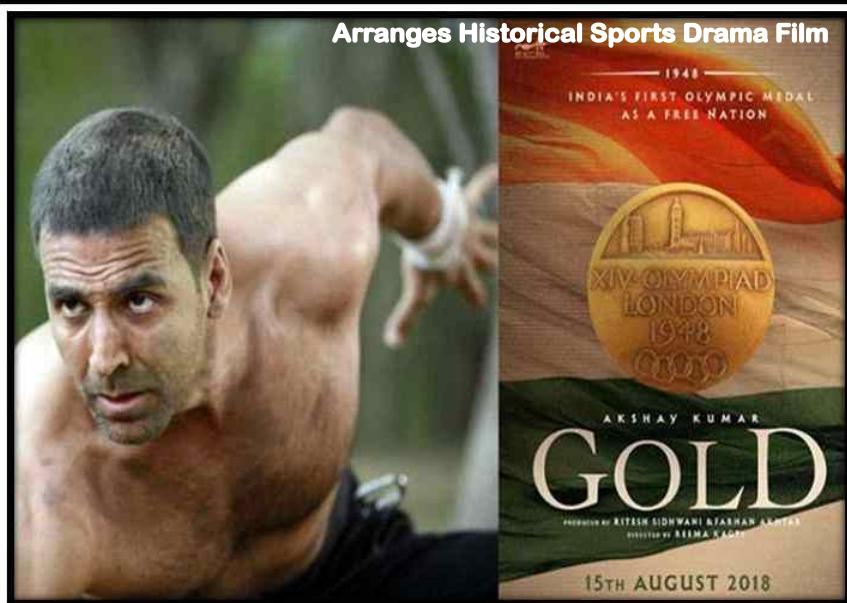
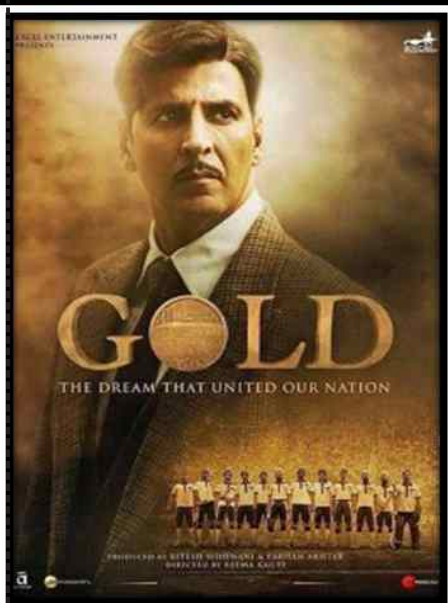
Email: emamub@gmail.com | Website: www.emamumbai.com

Event Partner

Sikhar Industrial Supplier

L&T SWITCHGEAR

SAFE & SURE



**Directed by the Reema Kagti, Produced by
Ritesh Sidhwani & Farhan Akhtar**

Date of Screening in Kandivali

Wednesday, 15th August 2018

Venue: Growel 101, Kandivali-East.

Time : 10.00 a.m. onwards (2 Shows)

Date of Screening in South Mumbai

Wednesday, 15th August 2018

Venue : New Excelsior, Fort.

Time : 6.00 p.m.

Booking Opens :

Monday 13th August at EMA Office, Mumbai & Kandivali(E) at Shah Electric Enterprises
- From 2.00pm onwards

For Member **Rs.200.00** (Max: 2 Tickets)

For Guests/ Non-Members **Rs.300.00** (Max: 2 Tickets)

Please Note: Heavy Snacks (Tupti) will be served at New Excelsior and Food coupons will be distributed for Growel's.

Registration Form

CASH ONLY

Name of the Firm : _____

GST No.: _____ WhatsApp No./Mobile No.: _____

No. of Ticket : Member : _____ x Rs.200 = _____

Rubber Stamp of the Firm

No. of Ticket : Guest : _____ x Rs.300 = _____

Total Rupees : _____

SHAH ELECTRIC ENTERPRISES

167/C, Akruti Industrial Estate,

1st Floor, Opp. Sanchaiti Hospital

Akurli Road, Kandivali-East, Mumbai :- 400 101.

Mobile No.: 91520 54525

GOLD

5

Sd.
Shri Prashant S. Parikh / Shri Nirmohi R. Shah
Hon. Secretaries



AUTHORISED STOCKIST FOR :
Sikhar Industrial Supplier

L&T SWITCHGEAR
SAFE & SURE

20, Lawyer Chamber, Picket Cross Road, Opp. Kapol Bank, Lohar Chawl, Mumbai : 400 002.

Tel: 022 40059088, 39567968/978.

Mobile: 9137756512

Email : sikhar2010@yahoo.com

info@sikharindustrial.com

Website : www.sikharindustrial.com



Vvf Ac Drive



FN Switches



Mk1 Starter



Rotary switches



Electronic Timer



Contactors



Siemens Opens Digital Factory in Thane

The Electric Merchants' Association is taking another significant step in its effort to bring members face to face with the latest in the electrical technological world. This is a part of our continuous endeavour to bring the latest at your doorstep. This time we have arranged a one day factory visit to the digital factory of the switchgear giant, **Siemens India Limited** at their **Thane- Kalwa Plant**, on the **5th of October, 2018**.

Siemens India inaugurated this modern digitalized low-voltage switchgear factory having the capacity of producing 180 variants at the rate of producing **one product every nine seconds**. The plant can manufacture over five million devices annually. Products at the plant communicate with machines and all processes are optimized for IT control, resulting in a minimal failure rate. The production method deployed in the plant are small and medium-sized, achieving a visionary model for the future of manufacturing; end-to-end digitalization where the real and virtual world merge in **"Digital Factory"**.

Mr. Karlheinz Kaul, CEO – Control Products, Digital Factory, **Siemens AG**, said, "With the launch of the showcase digitalized factory in India, we further deepen our ties with a country in which we have a very strong presence. The **SIRIUS** range of switchgear products that will be manufactured here requires a very high degree of precision and quality at global standards that can be achieved only through digitalization. The technical and engineering effort required to transform this 40-year-old manufacturing facility is a true showcase for Indian enterprises who wish to follow the path towards digitalization!"

The total number of participants will be limited to **120** on first cum first serve basis.

Likely schedule of the visit on 05.10.18:

- 1.Seminar on Switchgear for 1hr at our TSDC.- Batch wise
- 2.Digital Factory Visit –article for printing attached for your reference.
- 3.AMTC –state of the art "Advance motor testing centre at Kalwa-from 0.25KW to 3 MW

Flow of events at Siemens:

Reach Kalwa Plant: 9.15am. | Welcome by Siemens: 9.15am to 9.30am
Tea and Snacks: 9.30am to 9.45pm | Lunch: 1.00pm to 2.00pm

EMA has organized pick up from Dadar, Tardeo and Andheri (east).

Reporting Time at the Pickup point: 7.30am

Enrollment Charges: Rs. 100=00 per entry.

Registration

Name of the Firm: _____

Name of the member 1 _____ Contact no. _____

Name of the member 2 _____ Contact no. _____

Total Rs. _____

Yours Truly,
Mr. Prashant Parikh / Mr. Nirmohi Shah

(Please Affix Company Rubber Stamp)



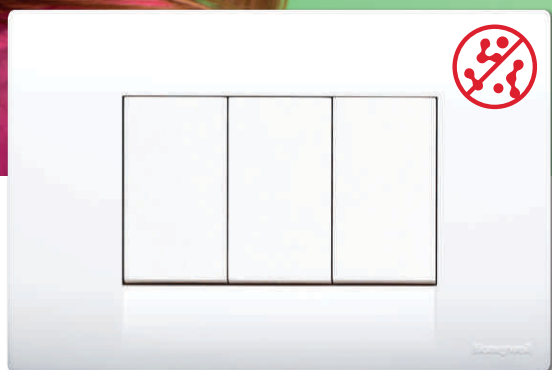
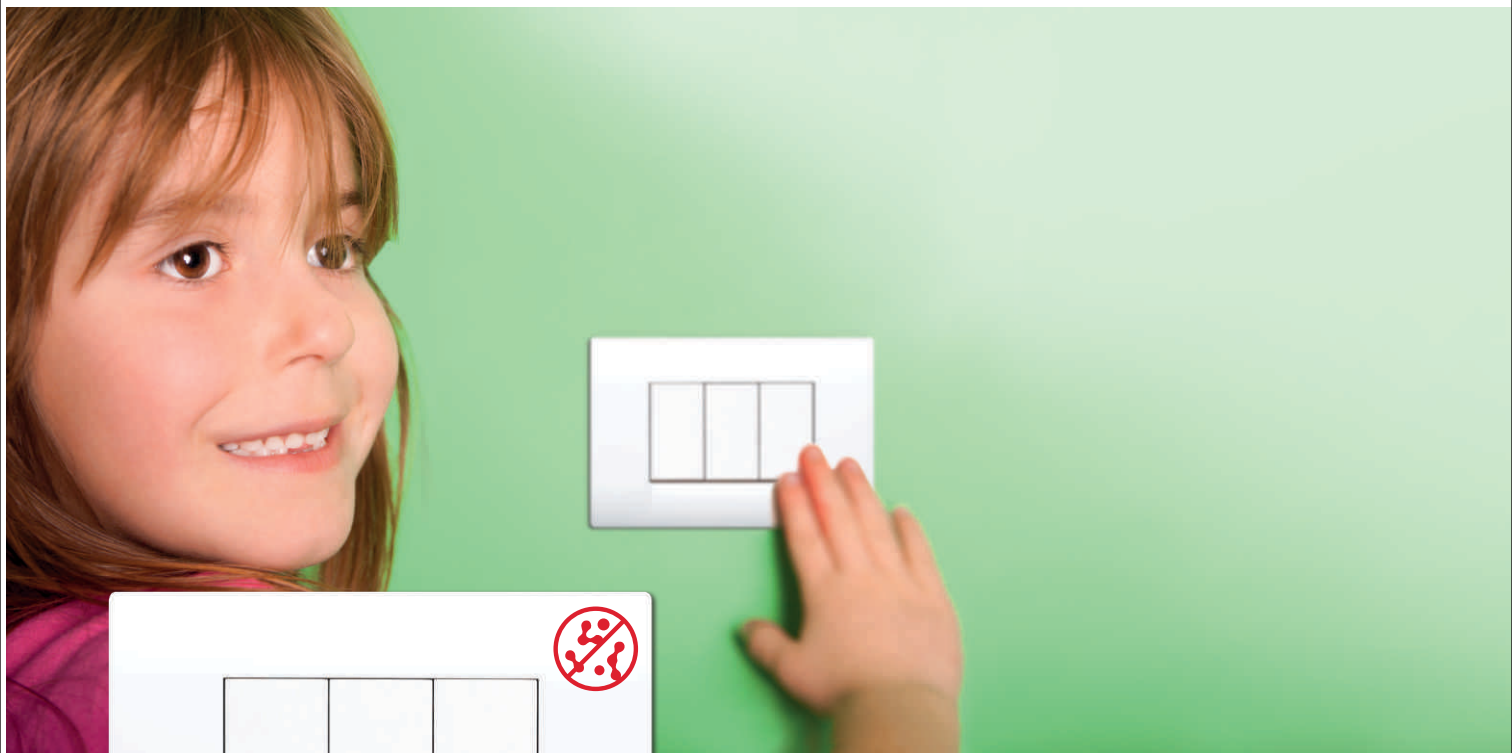
www.siemens.co.in



SIRIUS Modular System – The perfect combination

www.siemens.co.in

Honeywell



Blenze Plus Antibac Lean & Clean

WHERE EVERY TOUCH COUNTS.

Presenting Blenze plus Antibac range of switches, sockets & front plates with new generation anti-bacterial technology offering protection against microbial contamination/infection.



Anti-microbial coating impregnated with silver ions inhibits microbial growth to improve hygiene



Anti-single pin entry shutters in sockets



Switches flush with the front plate in OFF condition, appearing flat



Single window aperture eliminates dust accumulation on front plates

Only Company To Offer Anti-bacterial Range With Fully Flat Switches

For further details, please call: Toll free no.: **1-800-103-3848** | WhatsApp **+91 81306 91299**

POWEReasy

Fire safety, Protection & Energy Management Device

India faces an electricity crisis. Poor grid regulations and lack of comprehensive safety not only lead to electrical fires but also randomly damage equipments and increase electricity bills. With a vision to ensure every Indian gets reliable electricity, Commercial complexes such as schools, colleges, hostels, hospitals, hotels and office spaces are dependent on electricity. Unfortunately the poor quality of electrical protection provided at these locations keeps the youngest and brightest of India's future talent unsafe because of inadequate electrical quality and electrical maintenance. Poor electrical quality leads to equipment inefficiencies, equipment damage and even electrical fires. India faces a real electrical crisis.

Limitation of existing solutions. The standard requirements for electrical protection specify only the use of MCB and RCCB. Unfortunately even after using these electrical protection devices there is not enough protection made available to avoid critical electrical risks such as fires. MCB and RCCB protect from a total of 4 type of fire risks. Issues such as neutral failure, loose connections, exposed wires, rats nibbling on insulation are all causes of electrical fires. In all there are 12 unique fire risks. Most of these fire risks can be avoided by a system of improved monitoring of the electrical supply and providing guidance to the local electrician to quickly fix the issue.

To ensure every Indian gets reliable electricity, Jhaveri Power Labs LLP has indigenously developed an electricity management device, under the product name POWEReasy. Our technical team under the guidance of Dr. Tejas K Jhaveri (PhD from Carnegie Mellon University, USA) is hard at work to advance the field of power electronics. Our products are not only made in India but also designed in and designed for India. POWEReasy will monitor the supply and protect against 20 various electrical faults including 12 fire causing events. POWEReasy not only improves the quality and reliability of the electrical network, it maximizes equipment life and saves energy. Moreover there is no need to add other expensive devices such as stabilizers.

POWEReasy solves all your electricity challenges.

POWEReasy will continuously monitors your electricity and warns against all 20 known electrical problems. This is a 5X improvement to existing electrical protection devices that protect for only 4 problems. It is no surprise that we often face safety hazards, damage to equipment and increased power consumption. POWEReasy also comes with a built in voltage regulator which ensure a well regulated power supply.

Benefits of using CPRI tested POWEReasy:

- * POWEReasy continuously monitors and manages incoming voltage.
- * POWEReasy provides a constant voltage that is safer for you and your facility.
- * POWEReasy identifies 20 unique electrical problems and reports what to fix and when.
- * POWEReasy automatically cuts off electricity if event is potentially hazardous
- * POWEReasy protects from electrical fires and other electrical hazards with higher fault coverage than MCBs and RCCBs.
- * POWEReasy increases equipment lifetime up to 2 times.
- * POWEReasy uses artificial intelligence to reduce your electricity consumption by up to 18%.
- * POWEReasy is the only protection equipment to offer an 18-24 months ROI.

POWEReasy is currently being used and tested at

J.K.Lakshmi Cement, Reliance Fresh, More Megastore, Bharat Fritz Werner, Yes Bank, Kalpataru Construction, Hiranandani, Aecom, Godrej Natures Basket, Four Seasons Hotel, Renaissance Jewellery, Roopam, KBS Jewellery, Impresario Restaurant, City Centre Mall, Kirloskar Oil Engines Limited, Dial Health, Ashirwad Heart Hospital, amongst other prestigious locations.

Application Area:

- * Building Automation
- * Commercial Building
- * Retail & Stores
- * Small & Medium Industries
- * Other (Plastic, Machine Tools, CNC)

POWEReasy

Stop the blind losses from electricity

Unidentified electrical faults cause



75%
Fires



50%
Low Life



25%
High Bill

POWEReasy diagnoses and optimizes



FIRE
PREVENTION



18%
ENERGY
SAVING



Use electricity with intelligence

POWEReasy is Intelligence enough to detect potentially fatal and hazardous electrical anomalies and is equipped with an learning algorithm to

Prevent Fires



Early diagnostics of
12 electrical fire

Protect Equipments



Inbuilt stabilizer and
surge protection

Diagnose and Prevent



Warning for 20
unique electrical

Save Energy



Government
verified

Design, Development & Manufacture by

JHAVERI POWER LABS L.L.P.

Anand Udyog Co-op Society Ltd. 2nd Floor Agarwal Estate,
168, CST Road, Kalina, Santacruz (E) Mumbai - 400098, India.

Phone : 022 - 40050182 ♦ Email : inquire@jhaverilabs.com

Website : www.jhaverilabs.com

For Inquires Contact

Authorised Marketing & Distribution Channel Partner

HARSHWADAN P. PARIKH

HARDCHEM ELECTRONICS (Ghatkopar)

Mobile No: 098200 79424 ♦ Phone : 022 - 2501 0099

Email : hphcegroup@vsnl.net / harshwadan@gmail.com

New Telephone Directory 2018

Members are hereby informed that telephone directory committee has decided to print a refreshing new telephone directory in 2018. The last edition was printed way back in 2012, when ema completed its platinum jubilee (75 years). The recent changes which have come about in business registration (gst), growth in membership, status of the membership (life membership and annual membership), members address and the change in contact details, the committee felt it was necessary to release a new directory with complete information of all the members.

This new directory will be launched in the month of december 2018. It is request to all the members to get their kym (know your member) details updated at the earliest.

Members are hereby informed that the booking of advertisements in this directory will start from 1st september 2018 at 2.00pm at ema office. Members interested in advertising are requested to send the payment and advertisement material in the cdr and pdf format along with the booking.

Advertisement Tarrif

Pls Note: All Advertisement are in 4 Color Offset Printing

Type		Tick Mark	Rate
Back cover	1 Advt.		2,00,000
Inside Front	2 Advt.		1,00,000
Inside back	2 Advt.		75,000
Book marker	20 Advt.		25,000
Inside front Prestigious	21 Advt.		30,000
Inside Back Prestigious	20 Advt.		25,000
Middle pages	2 Advt.		20,000

Terms & Condition

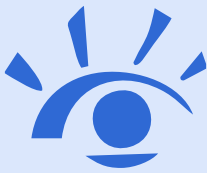
1. Please tick mark appropriate in the box. Please give 2 Business Card with the advertisement Form.
2. Artwork Size: 200mm(W) x 284mm(H) | Bookmark Size : 165mm(H) x 90mm(W) should be attached along with the booking.
3. Please Enclose Cheque with the booking of Advertisement
4. GST : 18% Extra (SAC Code : 9989)
5. Last Date of Booking : 29th September, 2018

Registration

We M/s. _____ having GST Tin No. _____ request to book or our advertisement for the new telephone directory 2018 - 19. We hereby enclosed cheque of Rs. _____/- drawn in favour of "The Electric Merchant Association" against the full payment of the advertising.

Yours Truly,
Mr. Prashant Parikh / Mr. Nirmohi Shah

(Please Affix Company Rubber Stamp)



BOMBAY CITY EYE INSTITUTE & EYE RESEARCH CENTRE (EYE CARE FOR ALL)



(ISO 9001:2015)

Dr. Kulin Kothari is the founder and chairman of **Bombay City Eye Institute & Research Centre**. He is an excellent surgeon in the field of Ophthalmology with 33 years of Experience. Dr. Kothari has treated tens of thousands of patients across India and from 38 countries of the world. He has received prestigious "**Rashtriya Ratna**" Award. Under the Social Responsibility, Dr. Kulin Kothari founded the trust in the name of Vision Foundation of India. The trust till date as performed **record 184542 free eye surgeries** all over India.



EMA in association with **Bombay City Eye Institute & Research Centre** is organizing **Free Eye Checkup Camp** for the staff of EMA members, workers and the residence of the Lohar Chawl (C ward) at the junction of Princess Street and Lohar Chawl on 11th & 12th October 2018 from 11.00 am to 5.00pm. Committee has decided to distribute reading glasses (Spectacles) free of charge to all the participants. If at all participants requires cataract operation, they will be operated free of charge by doctors at **Bombay City Eye Institute and Eye research Centre**, opp. Babulnath Mandir, Mumbai-400007.

Vision: To be the leading force in the fight against preventable blindness in India.

Mission: To reach out to deserving and needy individuals suffering from curable eye ailments and to provide quality, timely, and affordable treatment.

Objectives: To prevent the occurrence of blindness in our country to the extent possible.

Date of Booking: 20th September 2018 onwards at EMA office.

REGISTRATION FORM

Name of the Participant: _____

Name of the Company: _____

Contact No. _____

Members can be take photocopy/Xerox of the registration form and register maximum no. of staff of their office and submit the same to EMA office. We thank our partners **M/s. Vashi Electricals Pvt. Ltd, M/s. Surelock Plastics Pvt. Ltd & M/s. Darshan Luminaires (India)** for their generous support in helping to organize this event.

EVENT SUPPORTED BY:



CABLE TIE



WIRING ACCESSORIES



STAINLESS STEEL TIE



STAINLESS STEEL BAND



surelock

Better Ties

For All

Reasons



OUR POPULAR BRANDS



LOOP-IN / LOOP-OUT STREET LIGHT POLE BOX



surelock

Plastics Pvt. Ltd.

Mfrs. Of Cable Ties & Accessories

The International Building, 2nd Flr., Block No.16-C, South Wing,
Above State Bank of India, Churchgate, Mumbai-400 020.

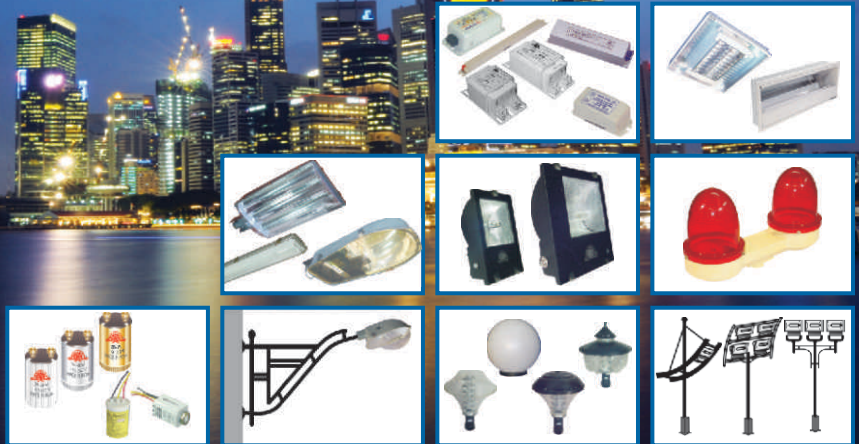
Website : www.surelockcableties.com

More than Forty years of dedicated customer services.

Darshan[®]
ELECTRIAL INDUSTRIES

Manufacturers of : DARSHAN Brand
Fluorescent Chokes, LED Range, Patties, Starters, Fixtures, Mercury
Vapour, Sodium Vapour Chokes and Fittings, P L Range, T5 Range

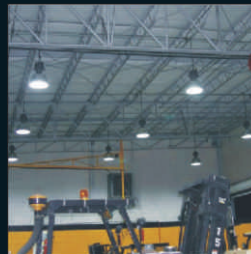
Approved by : PWD, MHADA, BARC, BPT, MIDC, INDIAN AIRLINES, MARINE



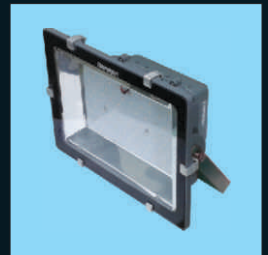
**SHIFT
2
LED**



**SAVE
EARTH**



**SAVE
ENERGY**

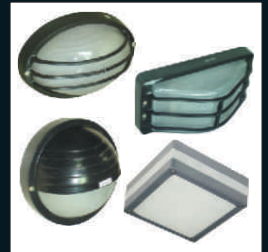


Applications

- Residential Premises
- Business Parks
- Commercial Centres
- Educational Centres
- Restaurants & Resorts
- Hospitals



**GO
GREEN**



Where the light of your life begins...

Darshan[®]
ELECTRIAL INDUSTRIES

Tel : 022 2677 3790, 022 2678 1140
E-mail : darshan@darshanlighting.com
Web : www.darshanlighting.com

Manahar Shah : 0 98920 78818
Abhay Shah : 0 81087 60079



B-20, Shukla Industrial Estate, Opp. Ajit Glass, S. V. Road, Jogeshwari (w), Mumbai - 400 102 Maharashtra, INDIA.



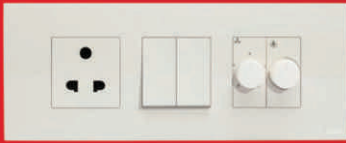
ABB Compact ATS

Compact without compromise

The Compact ATS by ABB is just that – It's a compact, economical and innovative all-in-one device that deliver all the safety and performance you would expect from an automatic transfer switch... and more. 100% ease and efficiency in a **40% more compact** package. You can now get the high ABB quality you know and trust, at a competitive price.

Toll free: 1800 420 07 07
www.abb.com





Switch to the future

IVIE range of modular switches

IVIE is the latest premium modular range of wiring accessories designed to address various functionalities. The range innovatively matches your interiors and aesthetically brings out the best in your comfort zone. It includes tastefully selected color options and caters to the needs of various segments like residential, commercial and hospitality.

Toll free: 1800 420 07 07
www.abb.com



PLANNING & COLLABORATION

7th July - First Meeting of the New Managing Committee held at Vapi

The newly elected 75th President of the Association **Mr. Niren K. Dharia** held its first marathon meeting on 7th July 2018 at **Avadh Utopia, Vapi**. The Managing Committee met to discuss and plan the activities of 2018-19, focus more on **EMA branding**, issues related to our members in regards to **default in payment and labor**, to **participate and execute the events** for the **betterment of members, their families, and staff of EMA members**.



8th July – EMA Committee Invited To Hindustan Electric Motor Manufacturing Unit at Vapi.

Mr. Siddarth Desai, Vice President of the No.1 Electric Motor Manufacturing **“HINDUSTAN ELECTRIC MOTORS”** invited EMA managing committee to their plant at Vapi on Sunday, 8th July 2018. He and his father **Mr. Kishorbhai** were personally present to welcome the EMA committee. **Mr. Siddarth Desai** himself took the factory tour with EMA members and explained each and every process involved in manufacturing world class motors, including the quality control process. Members were really impressed by the quality manufacturing process and **Mr. Desai** answered all the queries to the satisfaction of the members.

After a brief tour, the **Desai's** arranged meeting at their conference room. On the question related to the future of business in India, **Mr. Desai** assured that on the successful implementation of GST, outlook for India is very positive.

Mr. Siddarth Desai, also the chairman for **Micro, Small and Medium Enterprises** requested all the EMA members to **register with MSME for protection of their rights**.

President Niren Dharia thanked **Mr. Kishorbhai and Mr. Siddarth** for giving them the opportunity to visit their factory. He then felicitated them with a **Memento**.



8th July – EMA Committee Were Invited At Precison Plastic Industries Pvt.ltd. Daman.

Mr. Kunal Kadakia, Managing Director of **Precision Plastics Industries Pvt. Ltd.** invited EMA committee to one of his modern and highly advanced manufacturing unit of Pipes at Daman. He was himself present to welcome EMA delegates and he along with his engineering team explained each and every process involved to manufacture world class UPVC conduit pipes and its accessories and CPVC pipes and fittings. Members were truly amazed to see the processes and the machines used to produce the best quality. No doubt **Precision Plastic** is the pioneer in manufacturing pipes and it is perfectly called **“HAR BUILDING KI LIFELINE”**.

Precision Plastics Pvt. Ltd is a patron member of EMA and we are proud to say that they have been the back bone of all EMA events since past 20 years. **President Niren Dharia** presented the token of appreciation to **Mr. Kunal Kadakia** for all the hospitality on the visit. This visit would not have been possible without the effort of **Past Presidents Mr. Vrajeshbhai Desai and Mr. Chirag Shah**.



REPRESENTATION & MEDICAL CAMP

12th July - EMA Committee represented their Stand On Plastic Ban At IMC Meeting at IMC Hall, Churchgate.

The IMC Chamber of Commerce and Industry's expert committee, the Forum of Affiliated Association (FAA) has been constantly pursuing and addressing various issues and problems of the Association members. The most important and the recent one amongst them that needs to be taken up was **Plastic Ban in Maharashtra**.

In this connection, IMC Chamber of Commerce and Industry invited EMA committee to participate in the Interactive Discussion on '**Plastic Ban in Maharashtra**' on **12th July 2018** which was intended to create a document which will explain the problems faced by different sections of industry and suggest some practical solutions which will solve the problem of plastic waste without affecting the functioning of the manufacturing and trading sectors in Maharashtra. The Discussion fundamentally covered all sectors such as manufacture, use, storage, distribution, sale, import and transportation of all kinds of plastic items.

EMA stand:

1. Ban should be implemented step by step without manufacturer's loss and should allocate sufficient time for smooth transition
2. It is not possible without plastic to cover items in Mumbai, having most humid climate
3. Government has not given any substitute product in exchange of plastic
4. Government must provide the collection center to dispose the plastic waste, as it not possible for each trader to collect the same and send to the center.
5. For recycling the plastic, government should give incentive for the land, plant and machinery
6. Also they should mandatory promote the use of these recycle plastic in their departments.
7. Before implementing any such bans, government must build infrastructure for smooth transition.

EMA truly believe such interaction will build the confidence among small merchants to raise the voice and help each other.

IMC ensured that after completion of Monsoon session, they would meet Minister for Industries and Mining Mr. **Subhash Desai** and present few practical solutions received from Associations. EMA thank **Mr. Suresh Kotak of FAA and Mr. Raj Nair of IMC chamber of Commerce and Industry** to conduct the interactive session on the grave issue of Plastic Ban.

Vice President **Mr. Ketan Kadakia**, Hon.Secretaries **Mr. Prashant Parikh & Mr. Nirmohi Shah** represented on behalf of EMA.

14th July – Free Medical Camp at EMA Hall.

Saarthi Foundation in association with **Schneider electric and The Electric Merchants' Association** organized free medical camp on **14th July** at EMA hall.

Mr. Janak Sanghavi, Founder of the **Saarthi foundation** and **Mr. Niren Dharia** president of **EMA** inaugurated the camp in the presence of members of Saarthi Foundation, Doctors of the Camp, EMA Committee, EMA Members, Residents of Lohar Chawl, Staff of EMA Members and the workers of Lohar Chawl.

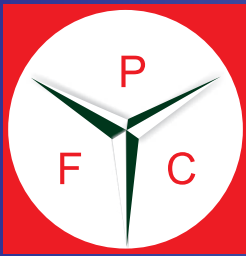
More than 200 members registered themselves for the camp which included **Blood Sugar, Blood Pressure, Ecg, Bmi, Audiometry And Eye Checkup**. Camp started at 9.45 am and it was extended by one hour to accommodate the rush. Municipal doctor **Mr. Suresh Ochale** was invited as the guest of honor. He hailed the hard work of **Saarthi Foundation, Schneider Electric And EMA**. He assured all the help in future for such noble cause.

EMA understands that free medical camps are set up with a sacred aim to bring awareness amongst the deprived population of the country who have no access to basic healthcare services or knowledge about the diseases they are suffering from. So, these free medical camps and advice help to refer for specialized treatment or surgery whenever it is required. These camps also make sure people are getting the healthcare at the right time, and seeing the doctor early enough before a small health problem turns serious. Getting the appropriate kind of health checkup is vital for every human being and while considering it, some important factors like age, lifestyle, family background, and risks are taken into account. Even the most basic checkups can identify underlying illnesses.

On behalf of EMA committee and members of the association, we extended our sincere gratitude to **Saarthi Foundation and Schneider Electric** for organizing free medical camp on 14th july at EMA hall for residents of c ward area, EMA members and their staff. We also thank **Schneider electric** for their generous support and helping to organize such events.

All the doctors were felicitated with shawl and flower bouquet. President of EMA thanked his entire team for sparing their valuable time to be part of this noble cause.





PLUTO *FLAMEPROOF CONTROLS*

Manufacturers of
Flameproof, Weatherproof Electrical Equipments, Instrument Enclosures



Pluto
Flameproof
Controls
is one of the
premier
organisations for
flameproof controls.
We are manufacturers
and Suppliers of high
Quality Flameproof
Weatherproof
electrical equipments
and instrument
enclosures.
exhibitions India

Flameproof Controls

7- A, Singh Industrial Estate No.1,
Ram Mandir Road, Goregaon (W),
Mumbai :- 400 014. INDIA,

Tel.: +91 (22) 2676 0331

+91 (22) 2676 0020

Telefax : +91 (22) 2676 0308

INVITATION BY GOVERNMENT AUTHORITIES

15th July - Invitation by Officiating Finance Minister Shri Piyush Goyal.

Associations affiliated to IMC, FAM, CAMIT and other trade bodies were invited to one of the kind Interactive session with Officiating Finance, Railway and Coal Minister Shri Piyush Goyal at Sahyadri Guest House, Malabar Hill on Sunday 15th July 2018.

Mr. Kamallesh Mody of EMA, representing FAM as Hon. Secretary, President Mr. Niren Dharia, Past President Mr. Bhavik Parikh, Ex-officio Mr. Nishel Shah, Hon Secretaries Prashant Parikh and Nirmohi Shah attended this meeting.

Maharashtra MLA and BJP Mumbai President Mr. Ashish Shelar and BJP Corporator Mr. Atul Shah presided the meeting. On the request from Mr. Goyal, dignitaries from esteemed Association presented memorandum of GST issues faced by their members. All the associations were requested to give their representations and memorandums personally to Mr. Goyal, so that they can discussed in the 28th GST council meeting to be held on 21st July. Mr. Goyal requested small merchants and businessmen to raise their issues. EMA submitted their grievances to FAM, which were then sent to Mr. Goyal.

EMA committee had chanced to meet Mr. Ashish Shelar personally and the issue of Part B of E way bill was discussed with him. Mr. Piyush Goyal in his concluding remarks assured one and all that the government is ready to support the business community and requested trades to conduct fair business practices. He added that without considerable collection of revenue, infrastructure development is not possible. He requested all to participate in India's growth



17th July, 2018 – Invitation from V-GUARD INDUSTRIES LTD

EMA committee were invited by V-guard Industries Ltd to their new office at Thane Ghodbunder Road. Vice President of Vguard Mr. Deepak Augustine, General Manager Marketing Mr. Nimesh Shah and Dy. General Marketing Mr. Vivek Kanekar welcomed EMA Committee led by President Mr. Niren Dharia.

Mr. Deepak Augustine in brief introduced V-guard's presence all over India and added that largest share of their turnover comes from South India. During interaction, Mr. Augustine emphasised that V-guard was aggressively marketing in western area and the collaboration with EMA will definitely help them to increase their share.



V-guard assured EMA delegates of their support & Co-operation. President Mr. Dharia thanked Vguard for their trust and helping Association to safeguard the interest of members. EMA committee presented token gift to V-guard for good luck in their New office.

19th July- Thanks giving Ceremony To Assistant Commissioner of Police Shri Sharad Naik

Assistant Commissioner of Police Shri Sharad Naik, who was promoted from Senior Police Inspector (L T Marg Police Station), invited the citizens of his jurisdiction for thanksgiving ceremony at Shree Banquet at Chira Bazar. Dignitaries' from other Associations such as Cloth Market, Zaveri Bazar, Dava Bazar, Nagdevi etc. were present. Shri Sharad Naik requested EMA committee to be a part of this memorable event.

ACP of L.T Marg Police Station Shri Shantilal Jadhav along with his Senior Officers was present as a guest of honor. Mr. Raut, who succeeded Mr. Naik as Senior Police Inspector L.T Marg Police Station was also seated on the dais.

All the citizens were welcomed by the police department and they requested members present to share their experience with **Mr. Naik**. Members congratulated **Shri Sharad Naik** for his achievement and also thanked him for all the support and co-operation during his tenure. It was one of the rarest events to attend for all of us, as it was invited by the Police. This effort was applauded by one and all.



President Mr. Niren Dhar of The Electric Merchants' Association, along with his entire committee were present and they honored **Shri Sharad Naik** with **plaque in appreciation for dedication and impressive achievements**, exemplifying the character traits of devotion to duty, brotherly love for his officers, sincerity of purpose and genuine concern for all and thanked him for providing significant service to the business fraternity of Lohar Chawl.

Shri Sharad Naik was overwhelmed by EMA's gesture and he thanked for the respect and blessing showered on him. Committee wished him all the best for his entire future endeavor.

Tariff For EMA Hall

The Association is pleased to inform that the members the EMA Hall is Available for Booking. The Tariff for Booking of EMA have been fixed against refundable Deposit Rs. 2500.00

IDEAL FOR : Seminars | Exhibition | Displays | Marketing Events | Meeting Conference

Time for 11.00a.m to 7.00p.m.

One Full Day	Rs. 6000/-
Two Full Days	Rs. 10,000/-
Three Full Days	Rs. 15,000/-

Time for 11.00a.m to 2.00p.m.

on From 3.00p.m. to 6.00p.m for 3 Hours Sessions	Rs. 3,000/- Per Session.
---	-----------------------------

Hall Booking will be subject to availability of Date.

Tariff For Price List Distribution

The Tariff for the Distributor of Price List / Business Promotion Material / Information / Brochure/ Pamphlets / Leaflets etc have been fixed as Under

<u>No. of Pages</u>	<u>Tariff Rates</u>
One Page	Rs. 1500/-
Two Pages	Rs. 2000/-
Three Pages	Rs. 2500/-

<u>No. of Pages</u>	<u>Tariff Rates</u>
Four Page	Rs. 3000/-
Five Pages	Rs. 3500/-

Beside, if there are more than 5 Pages, the Additional cost will be Rs. 500/- per Page. Please Send 1250 copies for Distribution Purpose

Website Advertisement Tariff From April 2018 - March 2019.

Sr.	Categories	Price.	Sr.	Categories	Price.
1	Premium Position Advt on Home Page	Rs. 1,10,000/-	6	Category Sponsorship	Rs. 7500/-
2	Big Banner Advt on Home Page	Rs. 60,000/-	7	Banner Advt on Just Click	Rs. 1500/-
3	Small Banner Advt on Home Page	Rs. 17,000/-	8	Company Listing on Just Click	Rs. 1500/-
4	Prime Just Click Sponsorship	Rs. 60,000/-	9	Scrolling Logo on Home Page Bottom	Rs. 1000/-
5	Small Banner Just Click Home Page	Rs. 10,000/-	10	Price List on Just Click	Rs. 1000/-

For Non Member an additional Amount of 25% on Top of the above stated rates are applicable.

Tax - 18% GST Applicable.

For NEFT / RTGS please find the bank details of EMA as follows:-

Name of the Bank :- Union Bank of India

IFSC Code: - UBIN0531910

Name: The Electric Merchants Association

Account No. 319102010077272

Branch: Princess Street, Mumbai - 400 002.

Manufacturers of Cable Glands, Lugs, Terminals & Crimping Tools



Also providing solutions in Non-Ferrous Metals



CABLE GLANDS



CABLE TERMINALS



CRIMPING TOOLS



EARTHING RODS & ACCESSORIES



BRACO ELECTRICALS (INDIA) PVT. LTD.

Corporate Office: 803, Meadows, Sahar Plaza Complex, Next to Kohinoor Continental, Andheri Kurla Road, Andheri East, Mumbai - 400059. India. **T:** +91 - 22 - 49704861 / +91 - 09987770186 **W:** +91 - 9870024900
E: sales@braco.in / sunil@braco.in **W:** www.braco.in

Bangalore Office: 38/4 Jayashri Complex, Uttaradi Mutt Lane, Opp. Khaleel Building, Chickpet, Bangalore - 560 053. **T:** +91 - 9060831593 **E:** bangalore@braco.in

Third Edition

distribuELEC

India's only Exhibition on Hi-Tech Power Distribution

4th - 6th February 2019

Bombay Exhibition Centre, Mumbai

Concurrent Conference

INTELECT

International Conference of Intelligent Electricity

Concurrent Expo

buildELEC

A Unique Exposition on Building Electrical Systems

India and many other developing countries are expanding and improving their distribution network to supply 24x7 power to their citizens.

Growth in load and distributed generation brings new challenges for distribution network. Utilities are also deploying state of the art technologies to improve quality and reliability of supply and also reduce losses. These challenges can be overcome only with the amalgamation of electrical equipment and digital network technology.

2019 is a uniquely designed concept to bring Utility, Consumer, Electrical Operational Technology (OT) and Information Technology (IT) on same platform to Empower all Stakeholders.

2019, a concurrent exhibition has been planned to showcase convergence of OT and IT directly at consumer dwellings to make key utilization centers i.e. buildings - industrial, commercial and residential, more efficient and safe.

VISITOR PROFILE

The show will attract a host of serious decision makers from across all segments, to source new and innovative product and service solutions, stay in touch with the latest trends, network and do business.

distribuELEC 2019

- › BIS, CEA, ICAI
- › Central Govt. Ministries - Power, Urban Development, IT, Communication & MNRE among others
- › Consultants
- › Component Suppliers
- › Electrical Inspectorates
- › Electrical Contractors
- › Engineering Institutions
- › EPC, Project Developers
- › Industry Buyers
- › Municipal Corporation
- › OEMs
- › Public and Private Sector Utilities (DISCOMs)
- › Railways, Metros, Freight Corridors
- › Raw Material Suppliers
- › Renewable Energy (solar, solar PV, wind, biomass, small hydro)
- › State Electrical Boards
- › State Government - Power and Energy Departments
- › System Integrators
- › Test Institutions
- › Testing House & R&D Institutions
- › Vendors/ Sub Vendors

buildELEC 2019

- › Architects & Interior Designers
- › Building Planners, Real Estate & SEZ Developers
- › Building Authority & Technology Service Providers
- › Building Maintenance professionals
- › Building Owners & Management
- › Central & State Public Works Departments
- › Chief Fire Officers
- › Civil & Electrical Engineers
- › Distributors, Electrical Traders
- › Design Studios & Consulting Companies
- › Electrical & Civil Contractors
- › Facility Management Professionals
- › High Net Worth Individuals
- › Industrial Users
- › Large Facilities (Hotels/Malls/Hospitals/Airports)
- › Surveyors
- › Systems Integrators

distribUELEC 2019 is India's only exposition on Power Distribution, showcasing products, technologies and services from 220V till 33kV in traditional electrical equipment like transformers, cables, capacitors, switchgears, meters, insulators, conductors and new age technologies in distribution automation & control systems, energy efficiency, demand response, advanced metering, communications technologies, cyber security, electrical fire safety and more.

This is a huge opportunity for the manufacturers of electrical equipment and technology providers to showcase the solutions which can help in Outage Management, Demand Management, Metering, MicroGrid, Storage, Sub-Station and Feeder Automation etc.

EXHIBITOR CATEGORIES



ELECTRICAL EQUIPMENT

- › Cable & Cable Accessories
- › Capacitors
- › Conductors & Conductor Hardware & Accessories
- › Control Panels
- › Energy Meter
- › Industrial Control & Automation System
- › Instrument Transformers
- › Insulators & Insulating Materials
- › Relays
- › Switchgear
- › Substation and Equipment
- › Transformers



TEST & MEASUREMENT EQUIPMENT

- › Cable Fault Locating Systems
- › Calibration Equipment
- › Electrical Testing Equipment
- › Transformer Testing Equipment



DISTRIBUTED ENERGY RESOURCE

- › Energy Grid Integration
- › Energy Storage
- › EV Charging Infrastructure
- › Microgrids
- › Renewable Energy Equipment
- › Solar Inverters



DISTRIBUTION AUTOMATION

- › AC/DC, DC/AC, DC/DC Converters
- › Asset Management System with Sensors, DCUs etc.
- › Auto Reclosures
- › Circuit Breakers
- › Control Systems
- › Controls Panels/Components
- › Data Acquisition Systems
- › Data Analytics
- › Demand Response Services
- › Distribution Automatic Equipment
- › Distribution Management System
- › Energy Management Systems
- › Fault Current Limiters
- › Harmonic Measurement Equipment
- › Leak Detectors
- › Load Management Systems
- › Outage Management System
- › Ring Main Units (RMUs)
- › SCADA



ELECTRICAL EQUIPMENT

- › Earthing, Lightning Protection, Excess Voltage Protection
- › Cables & Accessories
- › Cable Routing Systems
- › Elevators & Escalators
- › Green Energy - Solar Rooftop, Batteries & Inverters
- › LED & Other Light Sources
- › Smart & Decorative Lighting
- › Safety, Security & Fire Protection
- › Switches & Protection Devices



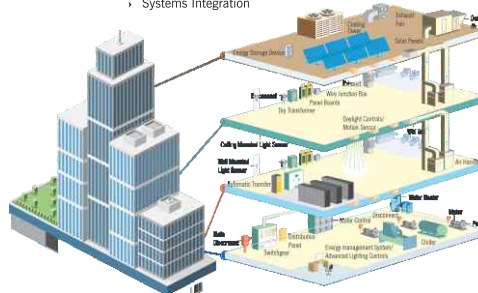
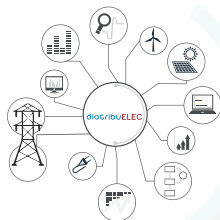
BUILDING AUTOMATION

- › Building Automation Systems & Products
- › Building Efficiency & Energy Management Systems & Products
- › Building Security Systems & Surveillance
- › Light Control Systems, Light Management & Light Measurement
- › HVAC
- › Smart Sensors
- › Smart Switching & Protective Devices
- › Smart Metering, Monitoring & Measurement
- › Smart Surveillance Systems
- › Systems Integration



ELECTRICAL FIRE SAFETY

- › Arc - Flash Detectors & Protection Relay
- › Cable Lugs
- › Earth Electrode
- › Fire Retardant Cables & Wires
- › Fire Alarm Systems
- › Fire Detection & Suppression Systems
- › Flame Proof Equipment Like Starters, Push Buttons, Motors
- › Heat & Smoke Detectors
- › RCC-Residual Current Circuit Breakers
- › Spark Detectors



EXHIBITOR TARIFF

Category of Exhibitor	Bare space minimum 24 Sqm With open sides				Shell Space minimum 9 sqm With open sides		
	1 side open	2 sides open Min 24sqm	3 sides open Min 50sqm	4 sides open Min 84 Sqm	1 side open	2 sides open Min 18sqm	3 sides open Min 18 Sqm
EMA Members (in INR)	9000	9900	10350	10800	9500	10450	10900

SME/Start-up	Amount	Date
SME 9 sqm	Rs.59999/-	Till 31.08 2018
SME 9 sqm	Rs.69999/-	From 01.09.2018
Early Bird Discount	10% for confirmed booking with payment	On or before 31.08.2018
Volume Discount	5% on booking 18 sqms and above in shell scheme and 40 sqms and above in bare space	

Note: No Discount applicable for SME/Start up stalls

With CA attested certificate confirming total investment in plant and machinery not exceeding Rs.5 crores for the financial year 2017-2018

Payment Schedule	Booking Amount	Second Installment	Final Payment
Before 30.09.2018	20%Next	30% before 31.10.2018	Balance 50% on or before 15.12.2018
01.10.2018 to 31.10.18	50%		Balance 50% on or before 15.12.2018
Booking after 01.11.2018	100%		

GST (at 18%) is payable with each installment

For space bookings contact:

Mr. Murli Krishna , Manager – Trade Fairs IEEMA
murlikrishna@ieema.org | +91 9980053992

Discover The Opportunities - Gyeonggi, Republic Of South Korea



Asia is one of the greatest continents in the world, and the perfect place to visit if you want a memorable and cultural location. There are so many wonderful countries you could swing by and see, and South Korea is one that really stands out. Often considered the jewel of The Orient, South Korea is one of the best countries in Asia to visit. If you are looking for a vacation full of magic, culture, and friendly people, South Korea is the place for you to be.

Gyeonggi is emerging as the economic hub of Northeast Asia. World renowned companies such as **Samsung, LG, Hyundai Kia** have already established themselves in **Gyeonggi**. Realize your dreams in the heartland of successful investment and cutting edge industries in **Gyeonggi**.

Six reasons to invest in Gyeonggi -

1. The Hub of economy and Industry of Northeast Asia.
2. Ideal Transportation Infrastructures.
3. Excellent Human Resources.
4. Best Business Partner Matching Support.
5. Optimum Customized Investment Support.
6. Huge Market.

Gyeonggi Business Centre Mumbai is the central Asian business hub representing the Gyeonggi-do Business & Science Accelerator owned by Gyeonggi Province-Government of Korea to promote Korean SMEs Products in Indian Market since 2004. 2018 **G-FAIR KOREA**, The largest trade fair for small and medium-sized enterprises(SMEs) in Korea, will be held at the **Korea International Exhibition Center(KINTEX)** in Gyeonggi Province on **October 24th-27th, 2018**. Since its inception in 1999, **G-FAIR** has made important contributions to increase SME sales into domestic and global markets.

G-FAIR KOREA will be better than ever, allowing more companies to participate, by diversifying exhibits and by enabling better access and resources for visitors from abroad. As a result, buyers and marketers seeking new products and trading partners will find them at this fair. Join us for 2018 **G-FAIR KOREA** and discover just how dynamic Korean technology is.

Exhibits:

Electric & Electronics, Tools, Information Technology, Furniture & Textile Products, Consumer Product, Cosmetics, Gift Items, Fashion & Jewellery, Leisure, Vehicles and Spare parts, Building materials, Interior design products, Agro-Fishery and Food & Kitchen, Living & Furniture, Smart & Hometech, Travel & Leisure, Fashion & Beauty, Venture & Innovation.

On the behalf EMA Managing Committee, we thank GBC for facilitating the trip for EMA members. We are sure that this trip will definitely help our members to empower themselves with latest in technology. We also thank all the participants for their overwhelming response.

We thank **M/s. Hazari Trading Co. and KEW Electricals** for arranging technical visit to **HANYOUNG NUX & LSIS**

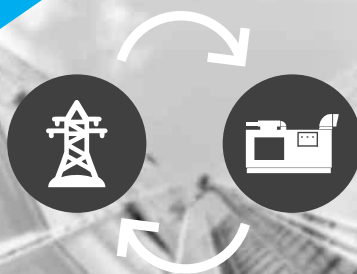


Prepaid Metering

Pre-book your energy needs like **electricity, water & gas** with our prepaid meters.



iACCL AUTOMATIC CHANGEOVER WITH CURRENT LIMITER



When the World runs on Energy, Availing **seamless energy** is a boon possible by our ACCL with its ability for multi point communication.





V-Guard Industries Limited Corporate Office

V-Guard Industries Limited is a Kochi based company, inception in 1977 by Mr. Kochouseph Chittilapilly to manufacture and market Voltage stabilizers. What started in 1977 with two employees and a burning passion is now a force to reckon with in the Indian electric and electronic goods panorama. V-Guard has diversified its product portfolio which include Stabilizer for TV, Refrigerator and Air Conditioner, Digital Stabilizers, UPS, Monobloc / Jet / Compressor / Submersible Pumps, Electric & Gas Water Heaters, PVC House Wiring Cables, Ceiling/Table/Pedestal/Wall mounting Fans, Solar Water Heaters, Inverters, Switchgears & Distribution Boards, Induction cooktops, Mixer Grinders & Gas Stoves. In less than four decades, V-Guard earned a reputation for solidity and reliability - for designing and manufacturing products that are built to last!

The 'V-Guard' brand name is a household name in India and is



Verano Water Heater

consolidating its position as a major player in the consumer electrical, electronics and recently forayed appliances panorama with a wide vista of products. At V-Guard, quality is not an accident but a continuous process, beginning with the careful selection of only the finest components through the best source points to creating top notch product designs and putting them to stringent quality checks at every stage of the manufacturing process, to ensure world class performance and products.

V-Guard outsources 60% of its product profile while the rest are manufactured in-house while keeping a strong control in designs and quality. It has manufacturing facilities at Coimbatore (Tamil Nadu), Kashipur (Uttaranchal) and Kala Amb (Himachal Pradesh). V-Guard continues to remain at the helm through rigorous research and development. R&D labs at Cochin and Coimbatore explore and reinvent existing products and design. V-Guard has a sophisticated R&D set up catering to specific product verticals. State of the art production centres ensure consistency and quality throughout the product range.

Workforce being the core asset of any organisation, V-Guard has employee strength of more than 2100. In an endeavour to reach every nook and corner of the



Smart Inverter

country, V-Guard is armed with an expansive network of over 500 distributors, 200 service centers,

5500 direct dealers and 20,000 retailers and a committed after sales team.



Imagina Fan

V-Guard has been a dominant player in the South market, though the last five years have also seen the company expanding rapidly in the non-South geographies with their contribution increasing from 10% of total revenues in FY16 to around 33% of total revenues in FY18. Significant investments continue to be made to expand its distributor reach in the non-South geographies, and become a dominant pan-India player. V-Guard has a diversified consumer base and an extensive marketing & distribution network. Its consumer base differs from product to product and includes direct marketing agents, distributors and retailers.



Mithun Chittilapilly
Managing Director
V-Guard Industries Ltd.

Let's bring home a better tomorrow



Stabilizer



Water Heater



Fan



Wires



Solar Water Heater



DUPS, Inverter & Battery



Pump



Switchgears



PLC, HMI, SCADA



Instrumentation



Servo Motors & Drives



A.C. & D.C Drives



Low Voltage Switchgear



Electrical Control Accessories



- Push Button Switches
- Micro Switches
- Limit Switches



- Heavy Duty Limit Switches
- Relay and Timer Sockets
- Terminal Strips and Blocks



- LED Pilot Lamps and Holders
- Connector and Terminal
- Electronic Timers and Accessories



- Temperature Controllers
- SMPS
- Enclosures



INNOVISTA
SENSORS

Logic Relays & DC Motors



APS POWER SYSTEMS PVT. LTD.

POWER & AUTOMATION SOLUTIONS

Head Office : 69, Mistry Industrial Complex Cross Road, 'A', MIDC, Andheri (E), Mumbai - 400 093. Tel.: 022 26860107/08/09 Email : apssales@apspowers.com

Works & Warehouse : Plot No.D - 26, MIDC, Phase-II, Dombivli (E). Tel :0251 2874555/ +91 99877 80503 Email: apsservice@apspowers.com

Mob.: 7738085768

SIEMENS



SWITCHGEARS

legrand



MCB'S/WIRING
ACCESSORIES

ABB



SWITCHGEARS,
AUTOMATION & DRIVES

OMRON



INDUSTRIAL
AUTOMATION

Bonfiglioli
Forever Forward



GEARED
MOTORS

SIEMENS



MOTORS

hindustan
ELECTRIC MOTORS



MOTORS

Bharat Bijlee



MOTORS

Panasonic



COMPACT AC
GEARED MOTORS

POLYCAB



POWER &
CONTROL CABLES

Finolex



WIRES
& CABLES

uniStar



ELASTOMERIC
CABLES

RR KABEL



INSTRUMENTATION
& BRAIDED CABLES

PHILIPS
sense and simplicity



LIGHTING

connectwell
THE RIGHT CONNECTION



TERMINAL
BLOCKS

ELMEASURE
Possibilities...infinite



DIGITAL PANEL
METERS

Continental
CONTITECH



V-BELTS

SKF



BEARINGS

Castrol



INDUSTRIAL
LUBRICANTS

SMC



PNEUMATICS

FOR MORE INFORMATION :

✉ sales@vashielectricals.com

☎ 02522-661600

TOLL FREE: 1800 266 1658

SCAN
THIS CODE





Pipes & Fittings

FREEDOM THAT CELEBRATES STRENGTH

Having products that are high impact resistant and durable,
Precision brings strength and comfort to every home.



Laser Engraved
Pipes



Fire Retardant,
Corrosion Free



High Impact
Resistance

Electrical Piping Systems

Plumbing Piping Systems

Har Building ki Lifeline
PRECISION PIPELINE

+91 77150 00015 | www.precisionpipes.com